

# COX MEDIA RADIO

## UI Specification Document

---

**Version 6**

**Publish Date: 01/13/2015**

**CLICKMORE MEDIA**

### Table of Contents

#### COX MEDIA MOBILE HEADER

Dark Theme Design Specs .....	PG 3
Light Theme Design Specs .....	PG 4
Header Measurements .....	PG 5
Sticky Header Design Specs.....	PG 7
Sticky Header Measurements.....	PG 8
Menu Tray Design Specs.....	PG 9
Menu Tray Measurements.....	PG 10

#### COX MEDIA DESKTOP HEADER

Desktop Header Design Specs .....	PG 11
Desktop Header Measurements .....	PG 12
Second Navigation Bar.....	PG 13
Search Module .....	PG 14
Menu Tray Dropdown.....	PG 15
Logo Container .....	PG 16
Widget & Social Container .....	PG 17
Listen Live & Now Playing Modules .....	PG 18
Last Songs Played & On-Air Modules .....	PG 19

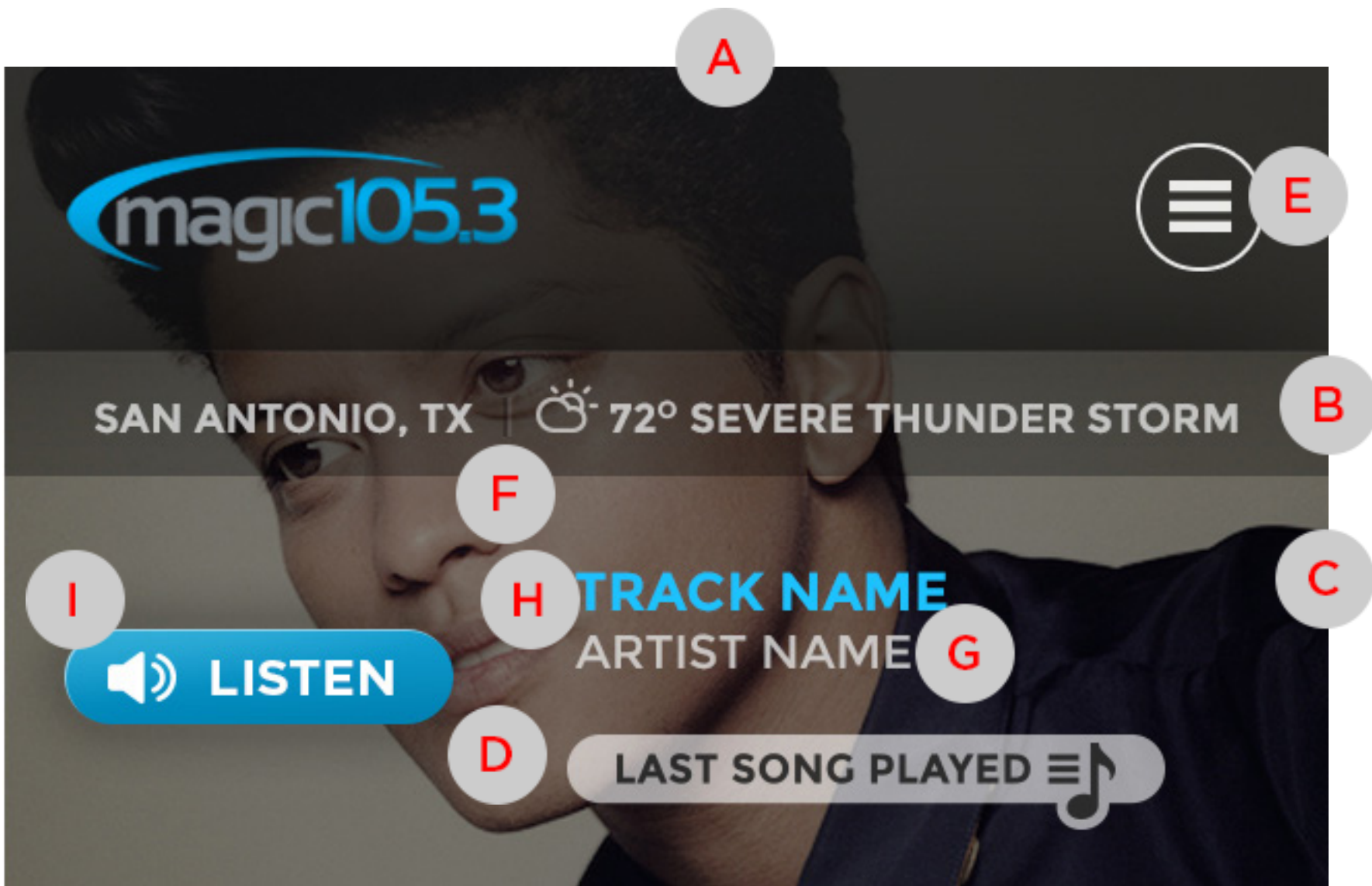
#### COX MEDIA MOBILE HEADER - CONTUNED

On Air Iteration .....	PG 20
Desktop Sticky Header .....	PG 22
Background Image Style Guide .....	PG 25
Ad Wrap Model .....	PG 29
UX Specifications .....	PG 31
Revision Log .....	PG 36

# COX MEDIA MOBILE HEADER

## UI Specification Document

### DESIGN SPECS DARK THEME



- A

HEADER

Background Bar: #000000 at 75% Opacity
- B

CITY STATE WEATHER

\*Dynamic Text

Background Bar: #000000 at 60% Opacity

Text: #c8c8c8

Font: Montserrat Bold

Font Size: 10px

Icon: Provided Dynamically by 3rd Party

Max Characters City/State: 15

Max Characters Weather: 24
- C

BACKGROUND IMAGE OVERLAY

#000000 at 45% Opacity
- D

LAST SONG PLAYED

*\*Implement as PNG image - Provided*
- E

MENU ICON

*\*Implement as PNG image - Provided*
- F

WEATHER DIVIDE LINE DOUBLE LINE

1st Line: 1px #000000 at 27% Opacity

2nd Line: 1px #ffffff at 11% Opacity
- G

ARTIST NAME

\*Dynamic text

Text: #c8c8c8

Font: Montserrat Regular

Font Size: 11px

Max Characters: 21
- H

TRACK NAME

\*Dynamic text

Text: Color set by CMS

Font: Montserrat Bold

Font Size: 13px

Max Characters: 19
- I

LISTEN BUTTON

Button Background: Color set by CMS

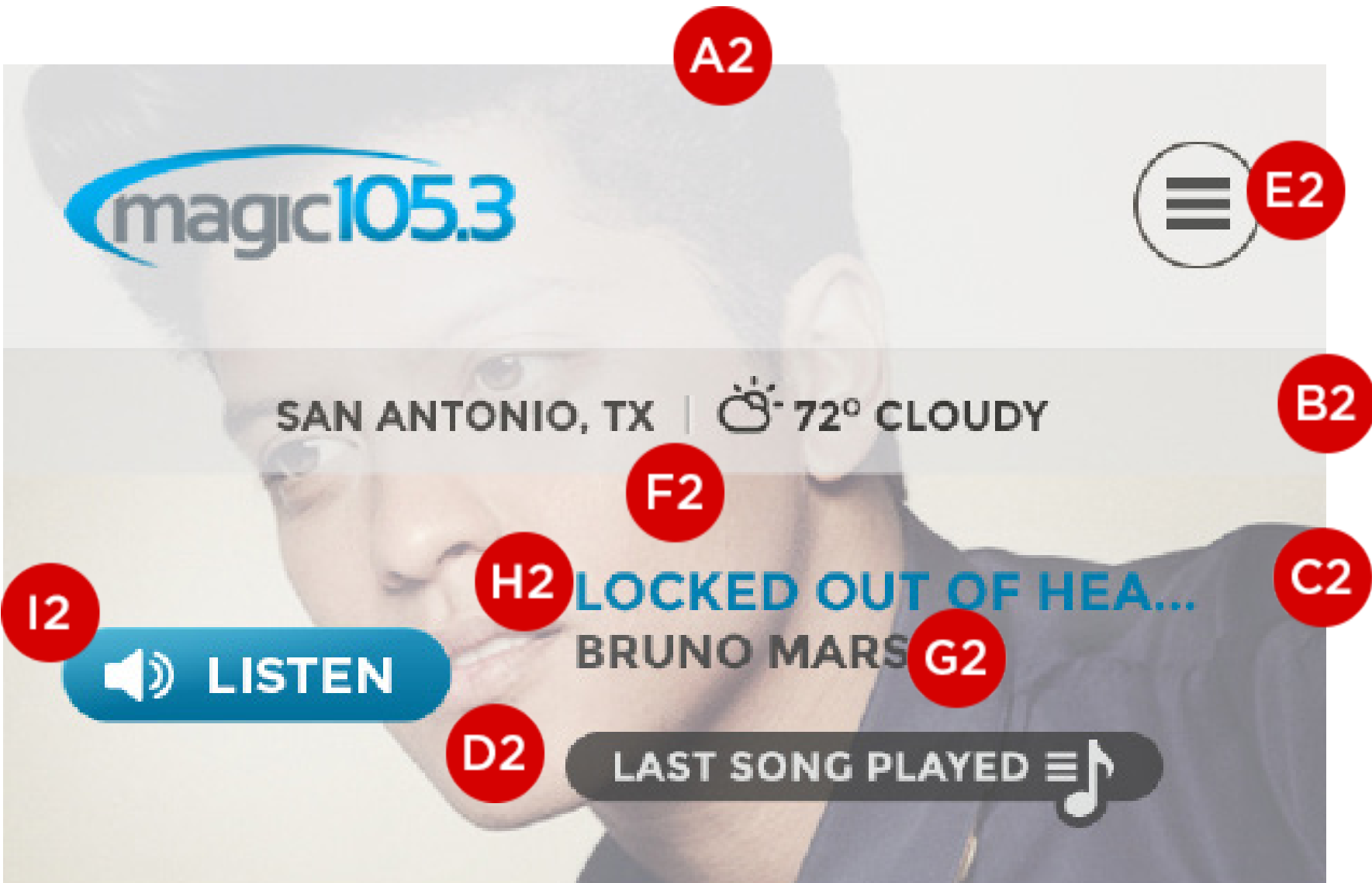
*\*Implement as PNG image - Overlay Provided*



# COX MEDIA MOBILE HEADER

## UI Specification Document

### DESIGN SPECS LIGHT THEME



- A2

HEADER

Background Bar: #f2f2f2 at 95% Opacity
- B2

CITY STATE WEATHER

\*Dynamic text

Background Bar: #e4e4e4 at 85% Opacity

Text: #4c4c4c

Font: Montserrat Bold

Font Size: 10px

Icon: Provided Dynamically by 3rd Party

Max Characters City/State: 15

Max Characters Weather: 24
- C2

BACKGROUND IMAGE OVERLAY

#ffffff at 45% Opacity
- D2

LAST SONG PLAYED

\*Implement as PNG image - Provided
- E2

MENU ICON

\*Implement as PNG image - Provided
- F2

WEATHER DIVIDE LINE DOUBLE LINE

1st Line: 1px #838383 at 18% Opacity

2nd Line: 1px #ffffff at 34% Opacity
- G2

ARTIST NAME

\*Dynamic text

Text: #4c4c4c

Font: Montserrat Regular

Font Size: 11px

Max Characters: 21
- H2

TRACK NAME

\*Dynamic text

Text: Color set by CMS

Font: Montserrat Bold

Font Size: 13px

Max Characters: 19
- I2

LISTEN BUTTON

Button Background: Color set by CMS

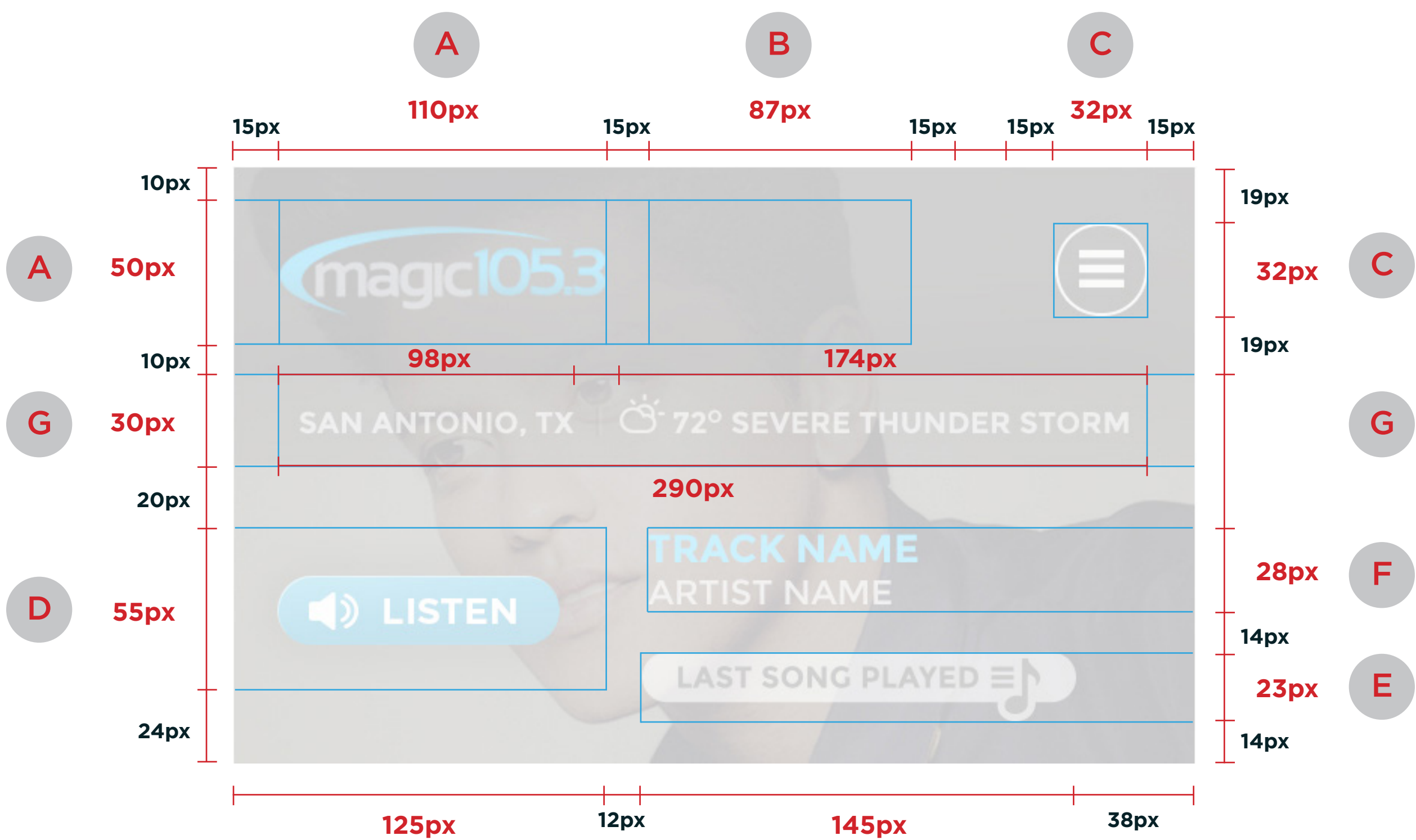
\*Implement as PNG image - Overlay Provided



# COX MEDIA MOBILE HEADER

## UI Specification Document

### HEADER MEASUREMENTS



	Based on iPhone Size 320px x 568px		Based on iPhone Size 414px x 736px	
	DEVICE MIN		DEVICE MAX	
	Preferred Minimum x1		Preferred Maximum x1.3	
	WIDTH - 320px	HEIGHT - 199px	WIDTH	HEIGHT
A Logo Container Min	110px	50px	143px	65px
	*34%	**25%		
B Logo Container Max (A+B)	212px	50px	275px	65px
	*66%	**25%		
C Menu Button	32px	32px	41px	41px
	*10%	**16%		
D Listen Live Button	125px	55px	162px	71px
	*39%	**28%		
E Last Song Played Button	145px	23px	188px	30px
	*45%	**12%		
F Track and Artist	165px	28px	213px	36px
	*52%	**14%		
G City, State, Icon, Weather	290px	30px	375px	39px
	*91%	**15%		

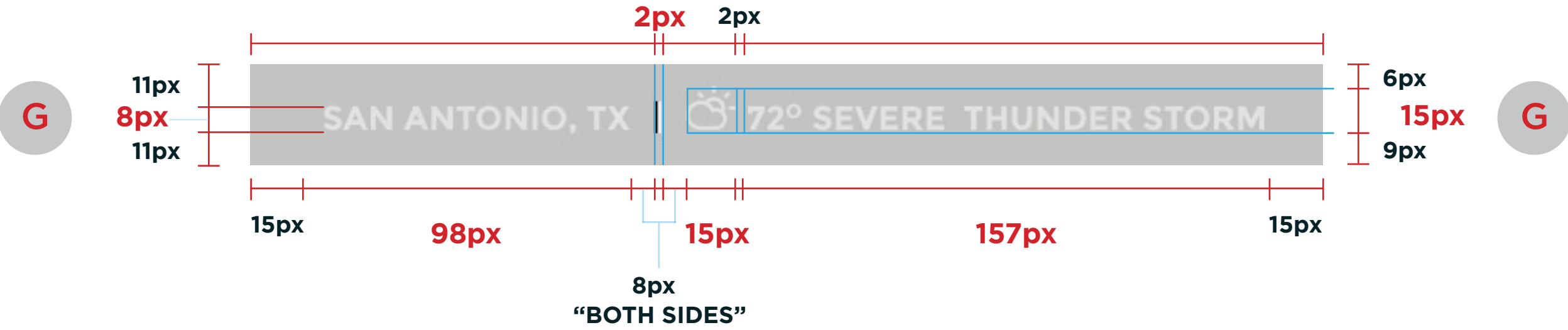
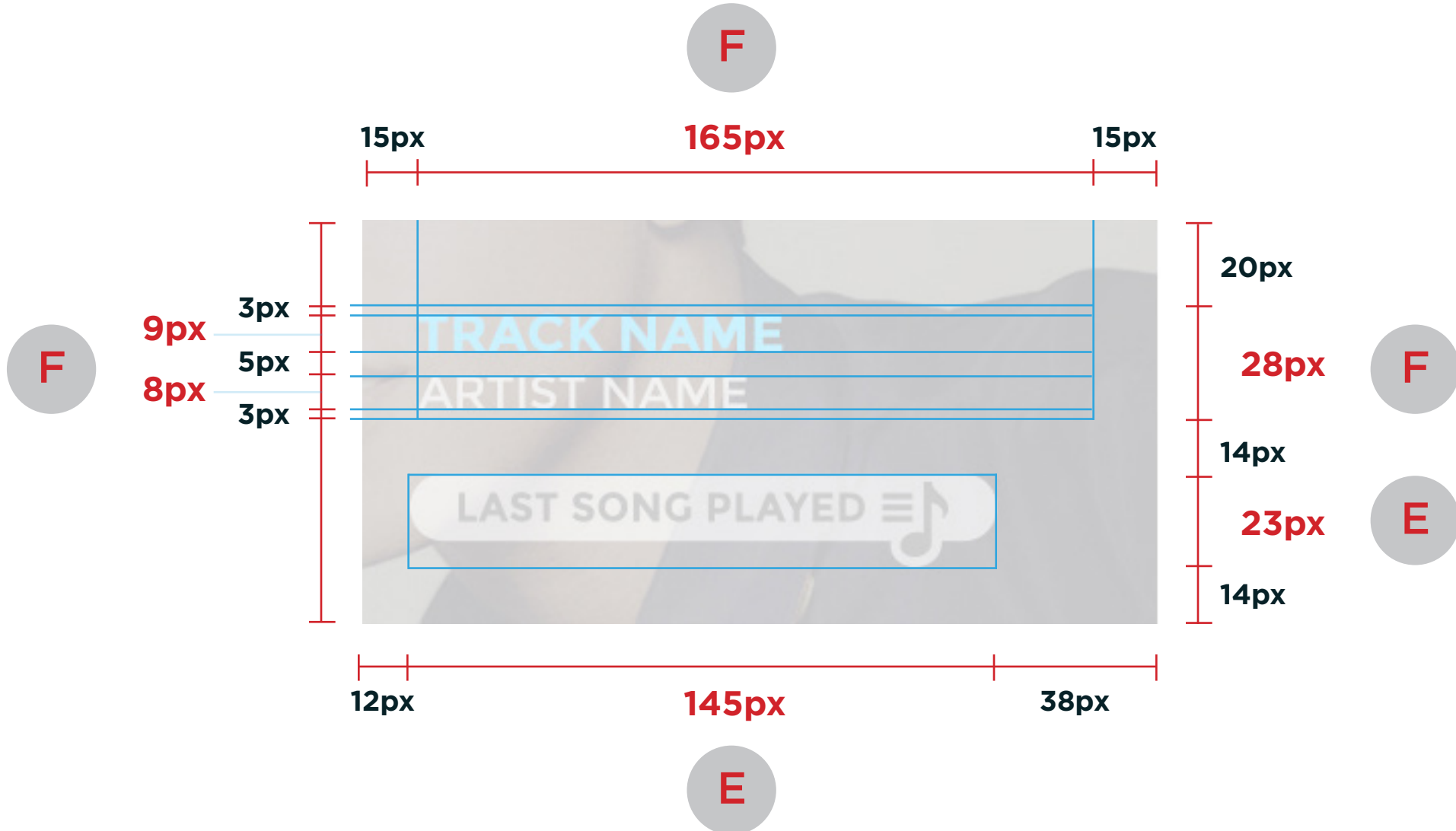
\*Width Percentages based on a width of 320px

\*\*Height Percentages based on a height of 199px

# COX MEDIA MOBILE HEADER

## UI Specification Document

### HEADER MEASUREMENTS - CONTINUED



E Last Song Played Button

F Track and Artist

G City, State, Icon, Weather

Based on iPhone Size 320px x 568px		Based on iPhone Size 414px x 736px	
DEVICE MIN		DEVICE MAX	
Preferred Minimum x1		Preferred Maximum x1.3	
WIDTH - 320px	HEIGHT - 199px	WIDTH	HEIGHT
145px	23px	188px	30px
*45%	**12%		
165px	28px	213px	36px
*52%	**14%		
290px	30px	375px	39px
*91%	**15%		

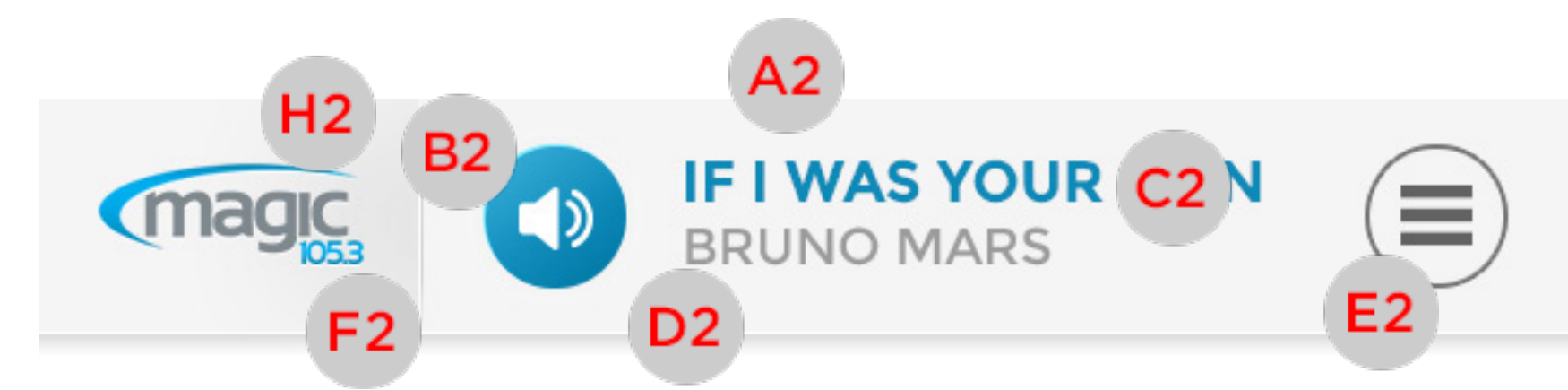
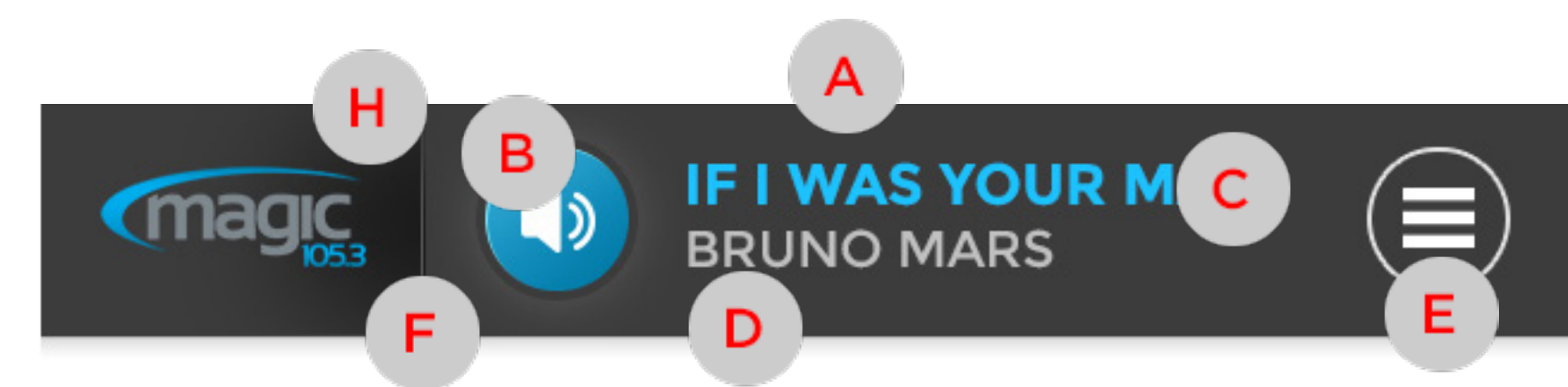
\*Width Percentages based on a width of 320px

\*\*Height Percentages based on a height of 199px

# COX MEDIA MOBILE HEADER

## UI Specification Document

### STICKY HEADER DESIGN SPEC



#### DARK THEME

- A STICKY HEADER**  
Background Bar: #000000 at 80% Opacity
- B SPEAKER**  
Button Background: Color set by CMS  
*\*Implement as PNG - Overlay Provided*
- C TRACK**  
*\*Dynamic text*  
Text: Color set by CMS  
Font: Montserrat Bold  
Font Size: 12px  
Max Characters: 17
- D ARTIST**  
*\*Dynamic text*  
Text: #c8c8c8  
Font: Montserrat Regular  
Font Size: 11px  
Max Characters: 16
- E MENU ICON**  
*\*Implement as PNG - Provided*
- F LOGO DIVIDE LINE**  
1st Line: 1px #ffffff at 16% Opacity  
2nd Line: 1px #1c1c1c at 100% Opacity
- H LOGO CONTAINER**  
Background: #191919 at 93% Opacity  
*\*Logo overlays as PNG - Example Provided*

#### LIGHT THEME

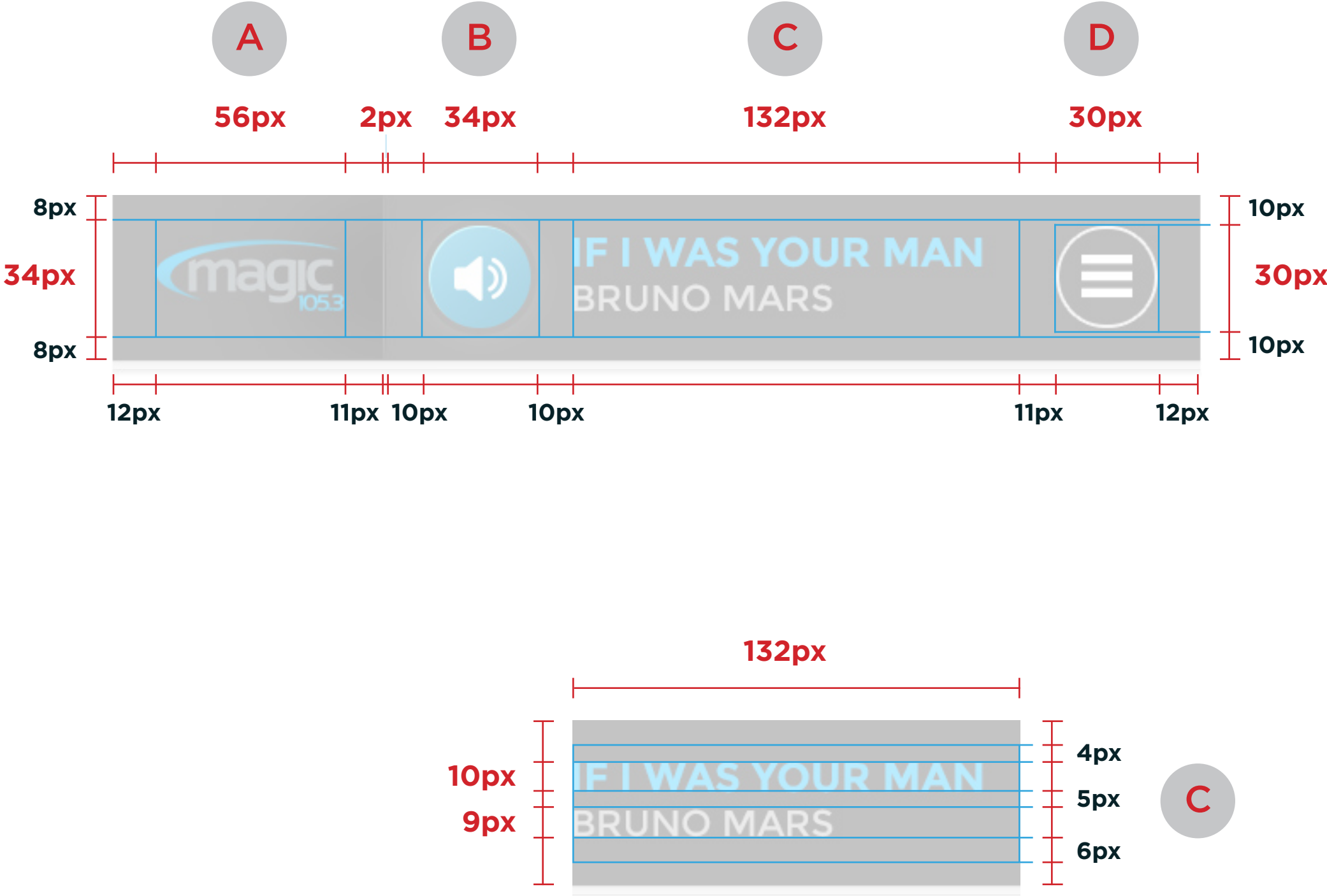
- A STICKY HEADER**  
Background Bar: #f5f5f5 at 90% Opacity
- B SPEAKER**  
Button Background: Color set by CMS  
*\*Implement as PNG - Overlay Provided*
- C TRACK**  
*\*Dynamic text*  
Text: Color set by CMS  
Font: Montserrat Bold  
Font Size: 12px  
Max Characters: 17
- D ARTIST**  
*\*Dynamic text*  
Text: #4c4c4c  
Font: Montserrat Regular  
Font Size: 11px  
Max Characters: 16
- E MENU ICON**  
*\*Implement as PNG - Provided*
- F LOGO DIVIDE LINE**  
1st Line: 1px #d2d2d2 at 100% Opacity  
2nd Line: 1px #ffffff at 100% Opacity
- H LOGO CONTAINER**  
Background Image: #ececec at 93% Opacity  
*\*Logo overlays as PNG - Example Provided*



# COX MEDIA MOBILE HEADER

## UI Specification Document

### STICKY HEADER MEASUREMENTS



#### A Logo Container

Based on iPhone Size 320px x 568px		Based on iPhone Size 414px x 736px	
DEVICE MIN		DEVICE MAX	
Preferred Minimum x1		Preferred Maximum x1.3	
WIDTH - 320px	HEIGHT - 50px	WIDTH	HEIGHT
56px	34px	72px	44px
*18%	**68%		
34px	34px	44px	44px
*11%	**68%		
132px	34px	171px	44px
*41%	**68%		
30px	30px	39px	39px
*9%	**60%		

#### B Listen Live Button

#### C Track and Artist

#### D Menu Button

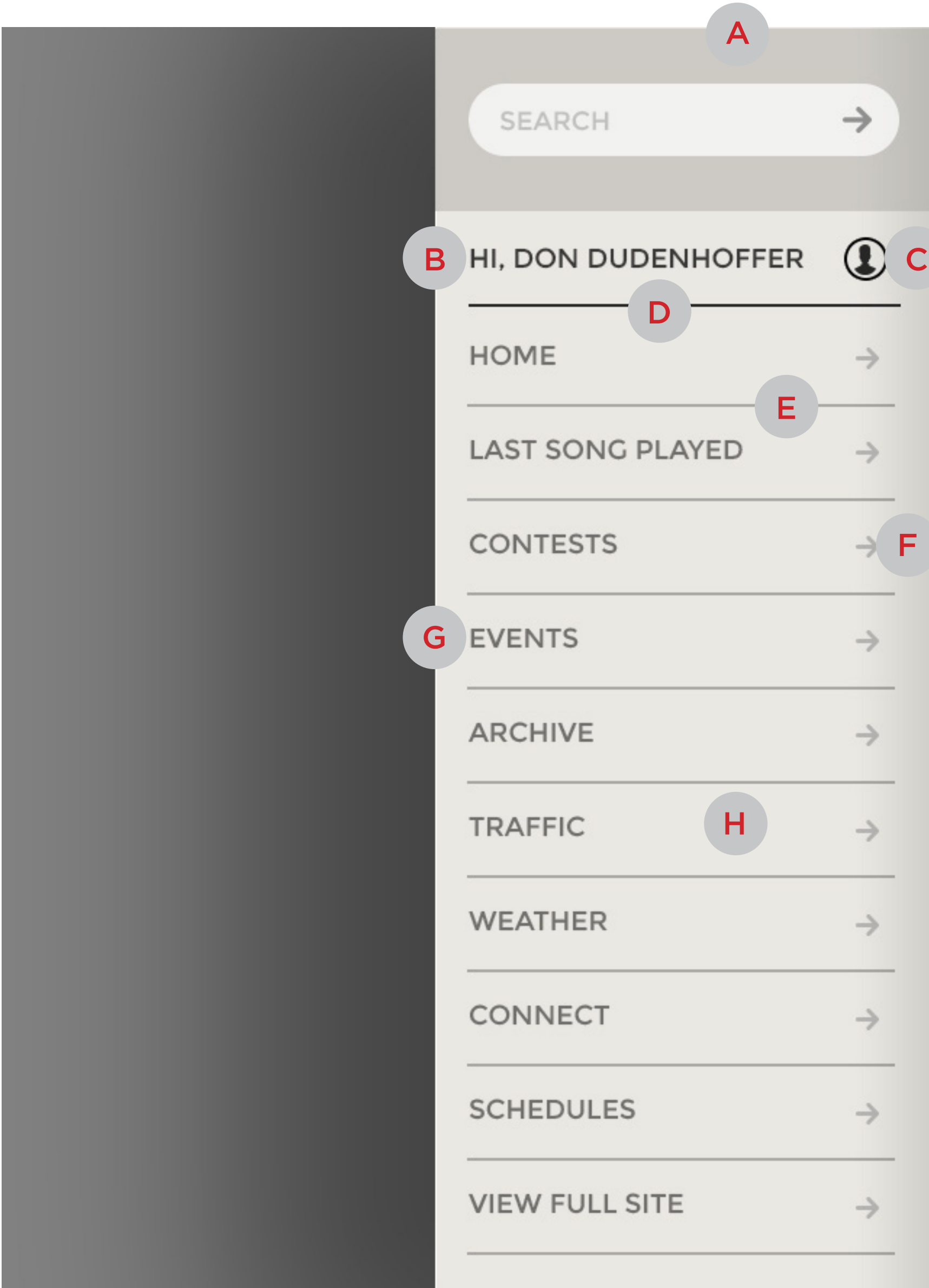
\*Width Percentages based on a width of 320px

\*\*Height Percentages based on a height of 50px

# COX MEDIA MOBILE HEADER

## UI Specification Document

### DESIGN TRAY SPECS



- A SEARCH BOX AREA**  
Search Box Background: Tile repeats y-axis  
*\*Implement as JPG image - Provided*  
Search Bar: #f2f2f2  
Search Field Ghosted Text: #c2c2c2  
Search Field Text: #707070  
Search Field Font: Montserrat Regular  
Search Field Size: 11px

- B USER NAME**  
*\*Dynamic text*  
Text: #141414  
Font: Montserrat Regular  
Font Size: 11px  
Max Characters: 14

- C AVATAR**  
*\*Implement as PNG image - Provided*

- D TOP DIVIDE LINE**  
1px #141414

- E BOTTOM DIVIDE LINES**  
1px #a0a0a0

- F ARROWS**  
*\*Implement as PNG image - Provided*

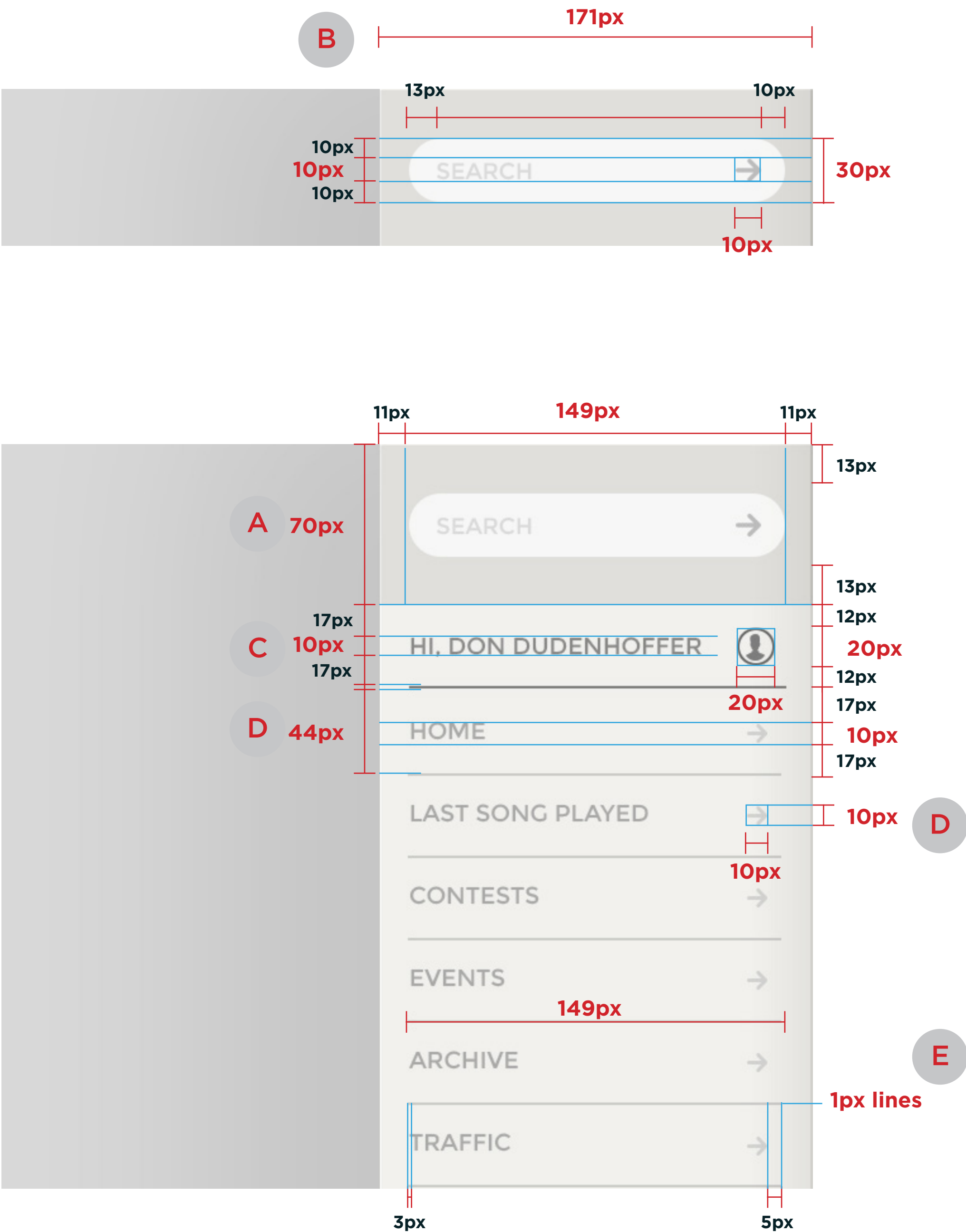
- G CATEGORY NAMES**  
*\*Dynamic text*  
Text: #707070  
Font: Montserrat Regular  
Font Size: 11px  
Max Characters: 17

- H TRAY BACKGROUND**  
Tile Background Image: Tile repeats y-axis  
*\*Implement as JPG image - Provided*

# COX MEDIA MOBILE HEADER

## UI Specification Document

### MENU TRAY MEASUREMENTS



#### A SEARCH BOX:

Height: 70px

Width: 171px

Padding: Top: 13px Right: 11px Bottom: 13px Left: 11px

#### B SEARCH BAR AREA:

Height: 30px

Width: 149px

Search Bar: Height: 30px Width: 149px

Search Arrow Size: Height: 10px Width: 10px - \*Implement as PNG image - Provided

Search Arrow Touch Target: Place arrow in DIV (50px by 50px)

#### C MENU LIST - USER NAME AREA

Height: 44px

Padding: Top: 12px Right: 11px Bottom: 12px Left: 11px

Avatar Size: Height: 20px Width: 20px - \*Implement as PNG image - Provided

#### D MENU LIST AREA

Height: 44px

Padding: Top: 17px Right: 11px Bottom: 17px Left: 11px

Menu Arrow Size: Height: 10px Width: 10px - \*Implement as PNG image - Provided

#### E LINE:

Width: 149px

Height: 1px

\*Expands From Right. Fixed Width: 171px

\*Container height is 100% screen

\*On scroll containers A, B and C are fixed, navigation scrolls under

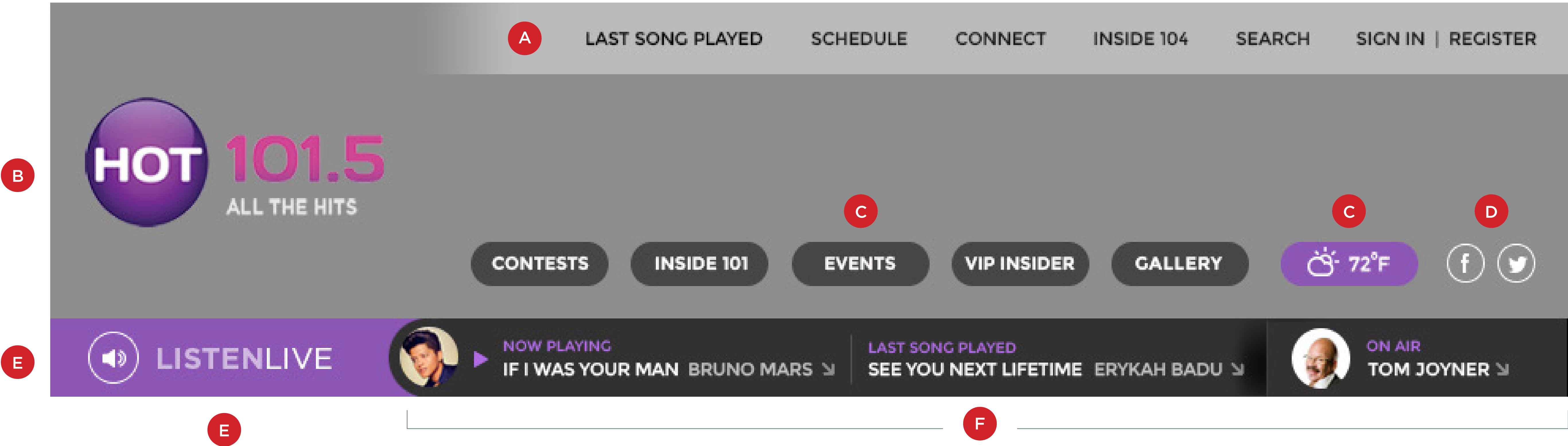
\*Pushes content well off to the left



# COX MEDIA DESKTOP HEADER

## UI Specification Document

### DESKTOP HEADER DESIGN SPEC



**A** **2ND NAVIGATION BAR** - \*Dynamic text  
Background Bar: #d2d2d2 at 65% Opacity  
Text: #181818  
Font: Montserrat Regular  
Font Size: 11px

**B** **LOGO**  
\*Implement Image as PNG - Overlay Provided

**C** **WIDGETS** - \*Dynamic text  
Text: #ffffff  
Font: Montserrat Bold  
Font Size: 11px  
Max Characters: 11  
Nav Widget Pill: #000000 at 50% Opacity  
Weather Widget Pill: Color set by CMS

**D** **SOCIAL ICONS**  
\*Implement Image as PNG - Overlay Provided

**E** **LISTEN LIVE BUTTON**  
Background Bar: Color set by CMS  
\*Implement Image as PNG - Overlay Provided

**F** **NOW PLAYING/ LAST SONGS PLAYED/ ON AIR**  
\*Dynamic text  
Background Bar: #000000 at 65% Opacity  
Font: Montserrat Regular  
\*Implement Images as PNG - Overlay Provided

Header Text: Color set by CMS  
Header Font Size: 9px

Track Text: #ffffff  
Track Font Size: 11px  
Max Characters: 20

Artist Text: #909090  
Artist Font Size: 11px  
Max Characters: 11

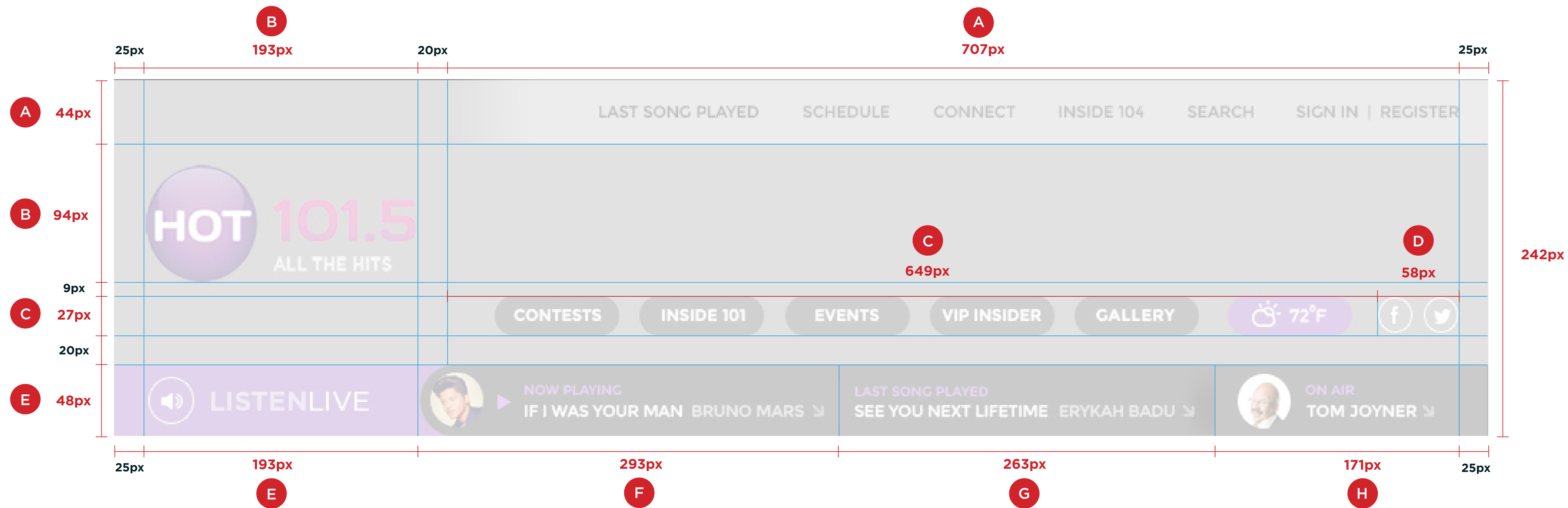
Show Text: #ffffff  
Show Font Size: 11px  
Max Characters: 12

**Notes:**  
-Header total width = 970px  
-Header Spec is based on a 970px header size

# COX MEDIA DESKTOP HEADER

## UI Specification Document

### DESKTOP HEADER MEASUREMENTS



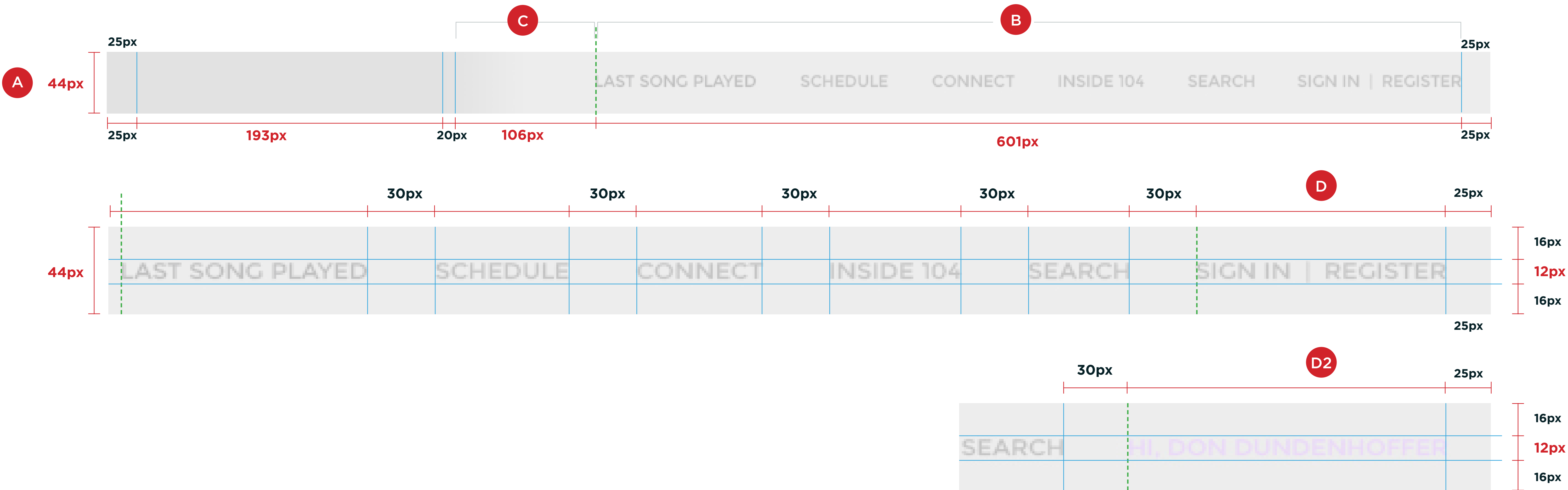
	WIDTH	HEIGHT
<b>A</b> 2nd Navigation Bar	707px	44px
<b>B</b> Logo Container	193px	94px
<b>C</b> Widget Container	649px	27px
<b>D</b> Social Icons	58px	27px

	WIDTH	HEIGHT
<b>E</b> Listen Live Container	193px	48px
<b>F</b> Now Playing Module	293px	48px
<b>G</b> Last Song Played Module	263px	48px
<b>H</b> On Air Module	171px	48px

# COX MEDIA DESKTOP HEADER

## UI Specification Document

### SECOND NAVIGATION BAR



**A** **2ND NAVIGATION BAR** - \*Dynamic text  
Background Bar: #d2d2d2 at 65% Opacity  
Text: #181818  
Font: Montserrat Regular  
Font Size: 11px  
Max List Elements: 6  
Min List Elements: 4  
*\*Sign-In and Register count as one element*

**B** **NAV LIST ELEMENTS**  
Text Alignment: Right  
*\*Left Margin Dynamic*

**C** **NAV LIST GRADIENT**  
Tile Background Image: Tile repeats y-axis and is fixed positioned left  
*\*Implement as JPG image - Provided*

**D** **SIGN-IN/REGISTER**  
Text: #181818  
Font Size: 11px  
*\*Left Margin Dynamic*

**D2** **SIGNED IN STATE**  
Text: Color set by CMS

Font Size: 11px  
Max-Characters: 20

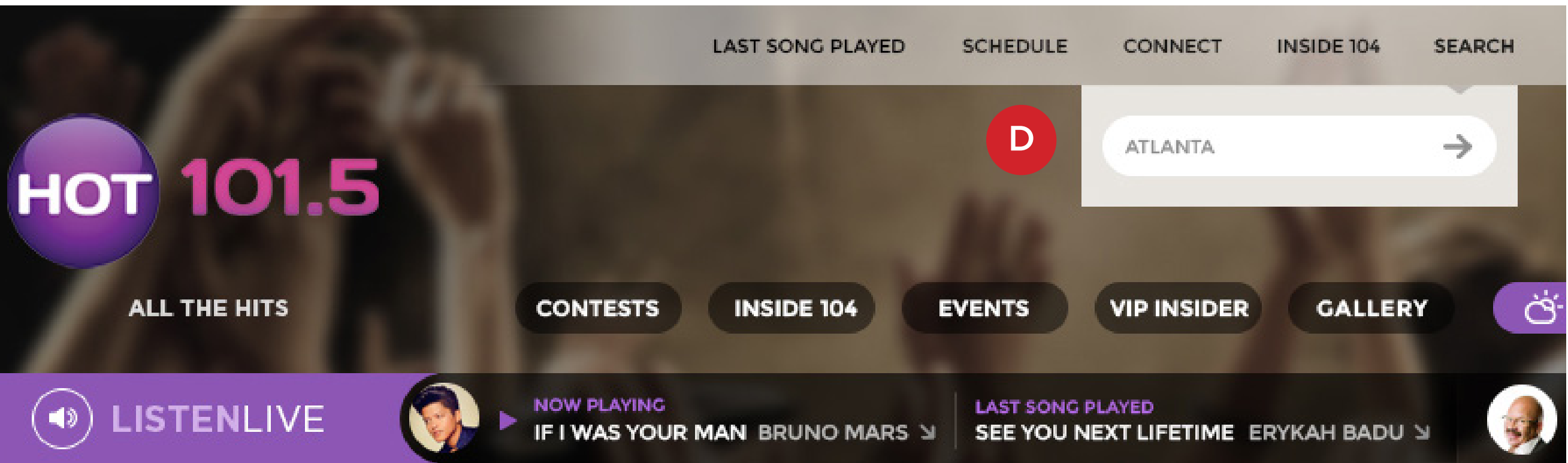
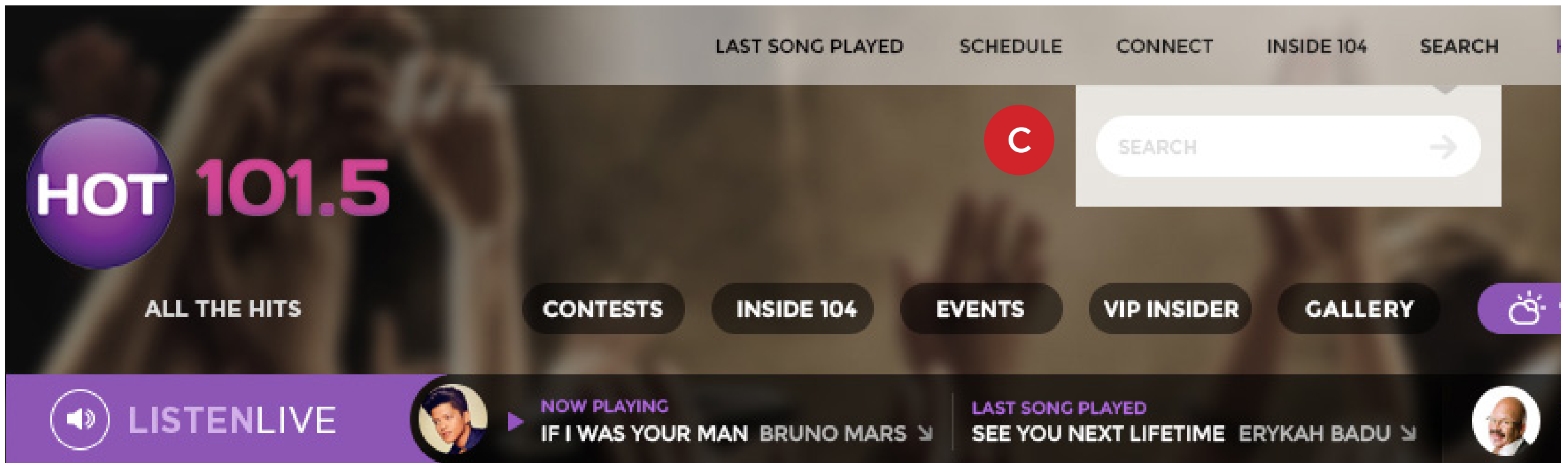
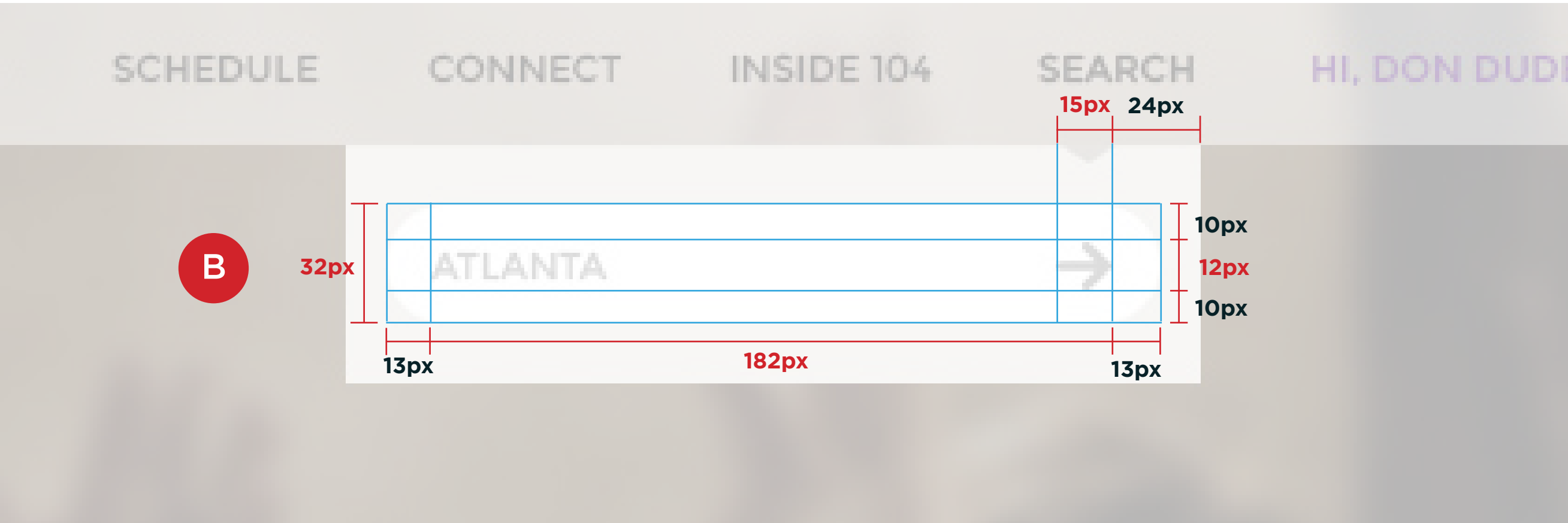
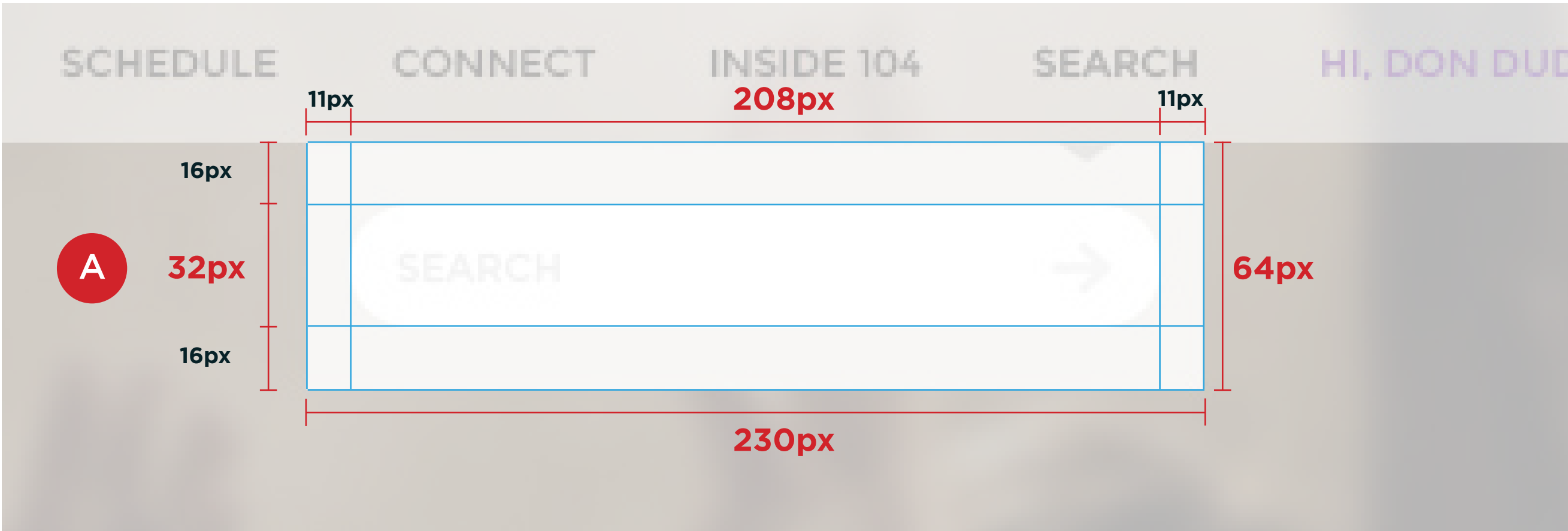
**Notes:**  
-If User name is long the left margin for **DIV B** will expand to the left causing the right margin of **DIV C** to contract



# COX MEDIA DESKTOP HEADER

## UI Specification Document

### SEARCH MODULE



#### A SEARCH BOX AREA

Height: 64px  
Width: 230px  
Background: #e8e5e0  
Max Visable Charaters: 22px

#### B SEARCH BAR AREA

Height: 32px  
Width: 208px  
Search Field Font: Montserrat Regular - All Caps  
Search Field Font Size: 10px  
Background: #ffffff  
Search Arrow Size: Height: 12px Width: 15px \*Implement as PNG image - Provided

#### C SEARCH DISABLED

Text: #979797  
Arrow: #979797

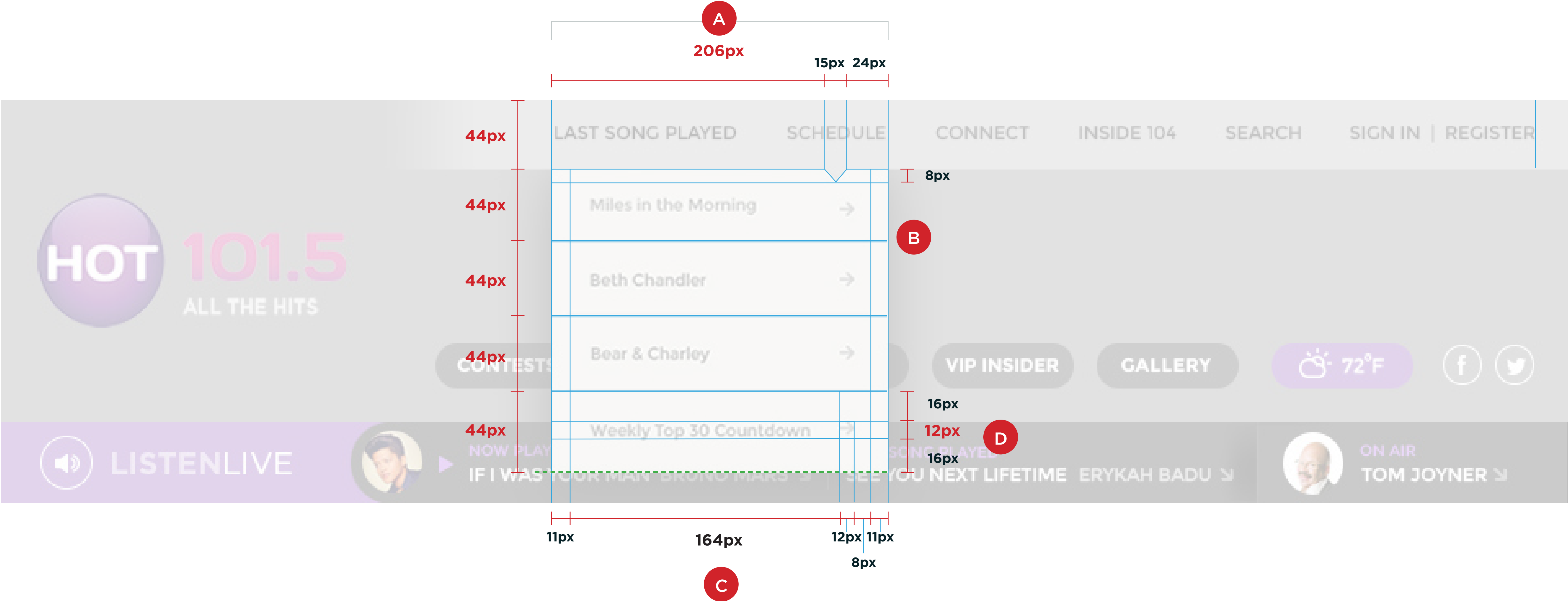
#### D SEARCH ENABLED

Text: #e9e9e9  
Arrow: #e9e9e9

# COX MEDIA DESKTOP HEADER

## UI Specification Document

### MENU TRAY (DROP DOWN)



#### A MENU TRAY (DROP DOWN)

Width: 206px  
Background: #e8e5e0  
Max Menu Items: 12  
Text: #181818  
Font: Montserrat Regular  
Font Size: 11px  
Max Characters: 17  
*\*Bottom Margin Dynamic*

#### B LINE

Width: 164px Height: 1px  
Color: #d5d3ce

#### C MENU LIST AREA

Height: 44px Width: 164px  
Padding: Top: 16px Right: 11px Bottom: 16px Left: 11px  
Text: No wrapping - No Truncation  
Max Characters: 17

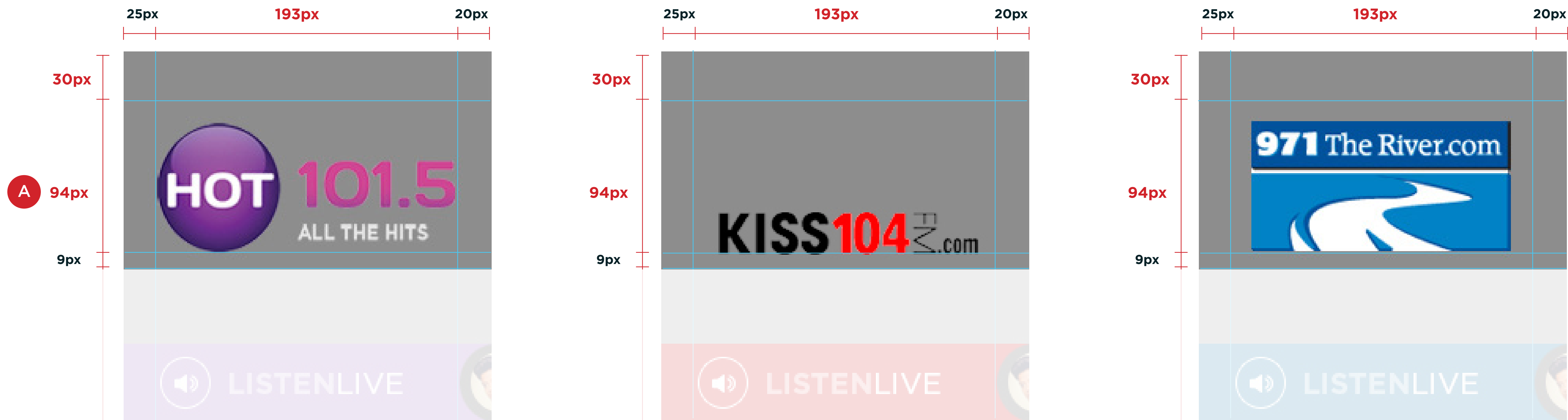
#### D ARROW

*\*Implement as PNG image - Provided*  
Height: 12px Width: 12px

# COX MEDIA DESKTOP HEADER

## UI Specification Document

### LOGO CONTAINER



#### A LOGO VARIATIONS AND CONTAINER

Max Width: 193px

Max Height: 94px

#### Notes:

- Logo is added dynamically and will be provided by station
- Logo and Station tags will be one PNG image (Provided by Station)
- Logo is flushed at the bottom of container
- For better contrast a background glow can be added

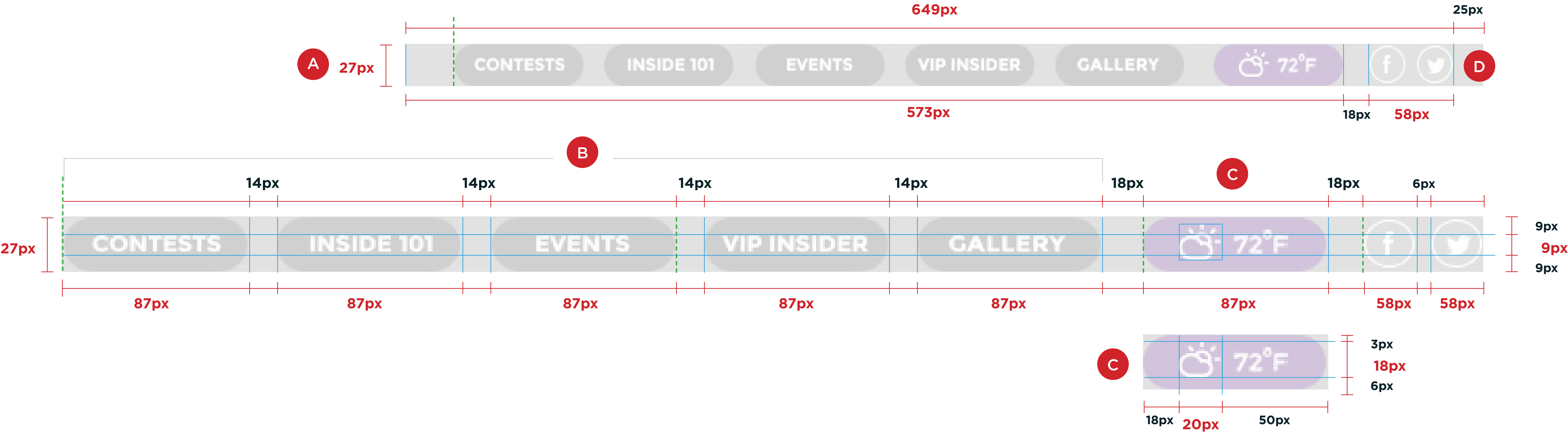
**Background Glow:** *\*Implement Image as PNG - Overlay Provided*



# COX MEDIA DESKTOP HEADER

## UI Specification Document

### WIDGET AND SOCIAL MEDIA CONTAINER



#### A WIDGET CONTAINER

Text: #ffffff

Font: Montserrat Bold

Font Size: 11px

Max Widgets: 6 (including Weather)

Min Widgets: 4 (including Weather)

*\*Left Margin Dynamic*

#### Notes:

- The order and position of the first 3 widgets are fixed (eg. Contests, Inside, Events)
- The order and position of the last widget (Weather) is fixed.
- Widget's are right aligned in the container
- Any Additional widgets are added after Events but before Weather

#### B WIDGET PILLS- *\*Dynamic text*

Nav Widget Pill: #000000 at 50% Opacity

Widget Max Characters: 11

#### C WEATHER

Weather Widget Pill: Color set by CMS

Weather Widget Pill Overlay: #000000 at 20% Opacity

Temperature: Dynamic via CMS

Icons: *\*Implement Image as PNG - Overlay Provided*

#### D SOCIAL ICONS

Alignment: Right

Max Icons: 2

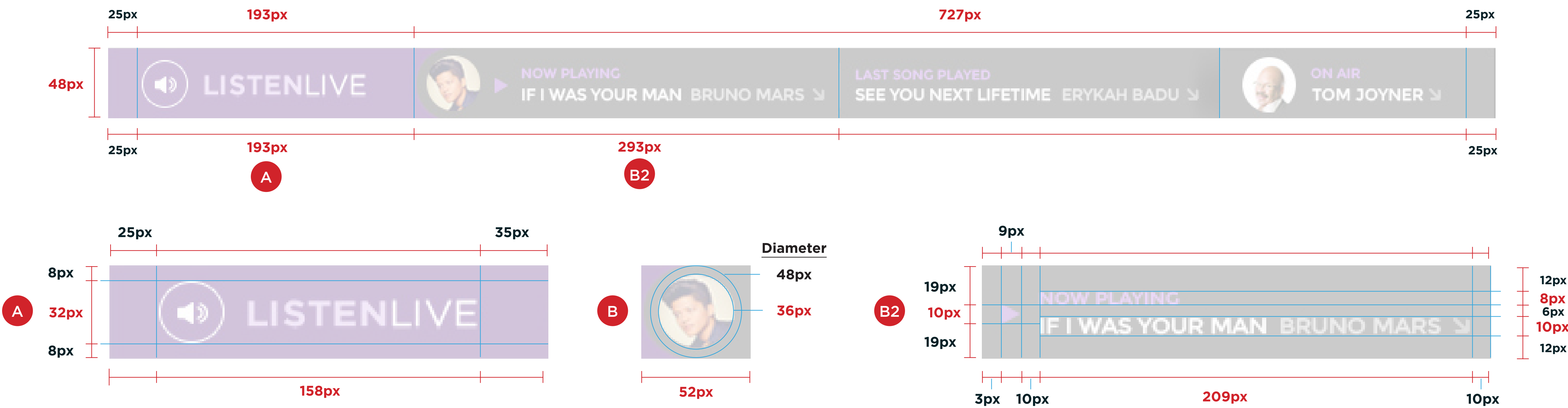
Min Icons: 1

Icons: *\*Implement Image as PNG - Overlay Provided*

# COX MEDIA DESKTOP HEADER

## UI Specification Document

### LISTEN LIVE AND NOW PLAYING MODULES



**A LISTEN LIVE CONTAINER**  
Background Bar: Color set by CMS  
Background Overlay: #000000 at 20%  
Image: *\*Implement Image as PNG - Overlay Provided*

**B NOW PLAYING IMAGE**  
Background Curve: *\*Implement Image as SVG - Provided*

When Playing: *\*Dynamic image displays*  
No Artist Image: Avatar SVG displays with the background set to #ffffff via CSS *\*Implement Image as SVG - Overlay Provided*

**B2 NOW PLAYING MODULE**  
Header Text: Color set by CMS  
Header Font Size: 9px

Track: *\*Dynamic text*  
Track Text: #ffffff  
Track Font Size: 11px  
Max Characters: 20  
Text Align: Left

Artist Name: *\*Dynamic text*  
Artist Text: #909090  
Artist Font Size: 11px  
Max Characters: 11  
Text Align: Left

Play Button: *\*Implement Image as SVG - Overlay Provided*

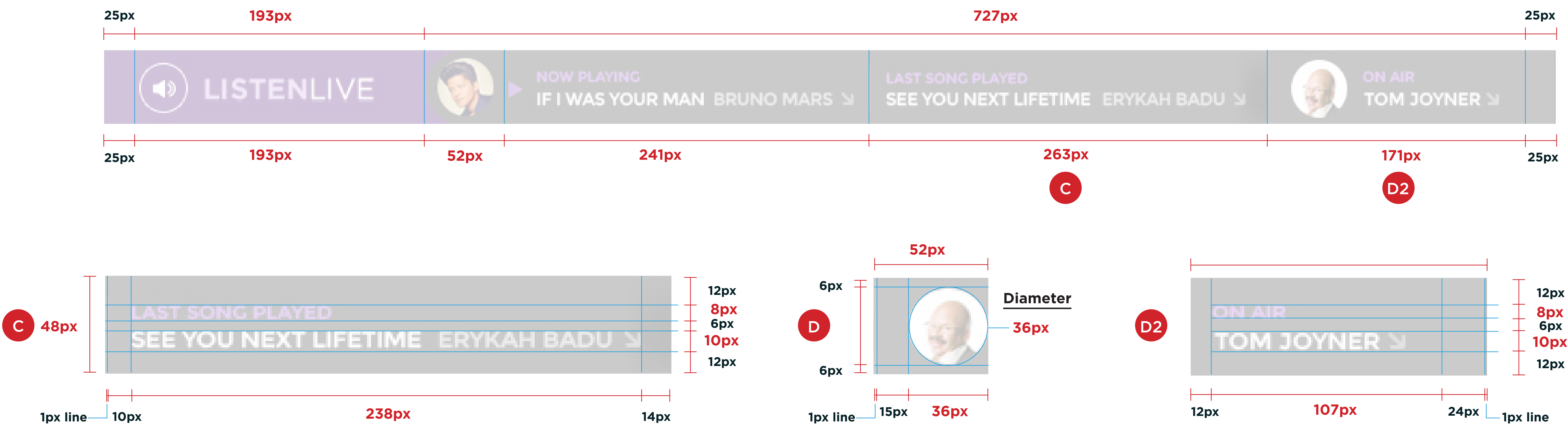
Arrow: *\*Implement Image as PNG - Overlay Provided*

**Notes:**  
-If Song and/or Artist name is longer than the suggested max character count both will truncate.

# COX MEDIA DESKTOP HEADER

## UI Specification Document

### LAST SONG PLAYED AND ON AIR MODULES



**C LAST SONG PLAYED**  
Header Text: Color set by CMS  
Header Font Size: 9px  
  
Track: \*Dynamic text  
Track Text: #ffffff  
Track Font Size: 11px  
Max Characters: 20  
Text Align: Left  
  
Artist Name: \*Dynamic text  
Artist Text: #909090  
Artist Font Size: 11px  
Max Characters: 11

Text Align: Left  
Line: 1px #505050  
Arrow: \*Implement Image as PNG - Overlay Provided  
  
Background Gradient: Tile repeats y-axis and is flush right  
\*Implement Image as PNG - Overlay Provided  
  
Notes:  
-If Song and/or Artist name is longer than the suggested max character count, both will truncate.

**D ON AIR IMAGE**  
On Air: \*Dynamic image displays  
  
No DJ Image: Icon SVG displays with the background set to #ffffff via CSS \*Implement Image as SVG - Overlay Provided  
  
**D2 ON AIR MODULE**  
Header Text: Color set by CMS  
Header Font Size: 9px  
  
Show Text: #ffffff  
Show Font Size: 11px

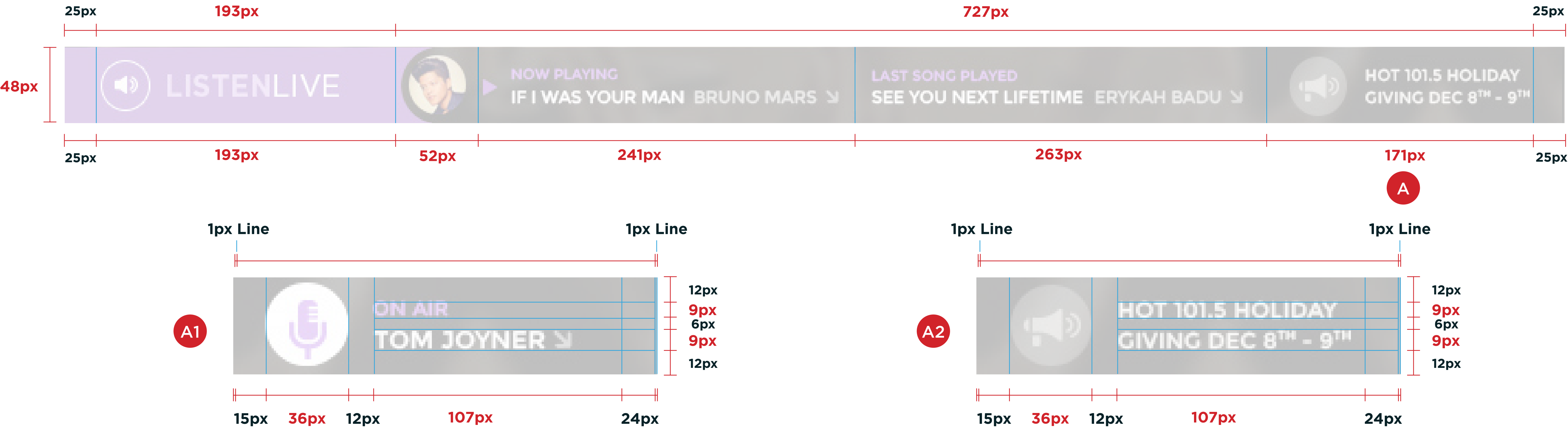
Max Characters: 12  
Text Align: Left  
Line: 1px #313131  
  
Arrow: \*Implement Image as PNG - Overlay Provided  
  
Notes:  
-If the show's name is longer than the suggested max character count, it will truncate.



# COX MEDIA DESKTOP HEADER

## UI Specification Document

### ON AIR ITERATIONS - NO DJ IMAGE AND PROMO



#### A ON AIR MODULE

Header Text: Color set by CMS  
Header Font Size: 9px

Show Text: #ffffff  
Show Font Size: 11px  
Max Characters: 12  
Text Align: Left  
Line: 1px #313131  
Arrow: *\*Implement Image as PNG - Overlay Provided*

**Notes:**  
-If the show's name is longer than the suggested max character count, it will truncate.

#### A1 ON AIR - NO DJ IMAGE

No DJ Image: Icon SVG displays with the background set to #ffffff via CSS  
*\*Implement Image as SVG - Overlay Provided*

#### A2 ON AIR - PROMO

Promo Text: #ffffff  
Promo Font Size: 11px  
Max Characters Per Line: 22  
Max Lines: 2  
Text Align: Left

No On Air Schedule: Information is replaced by station promotion.

No On Air Schedule Image:  
*\*Implement Image as PNG - Overlay Provided*

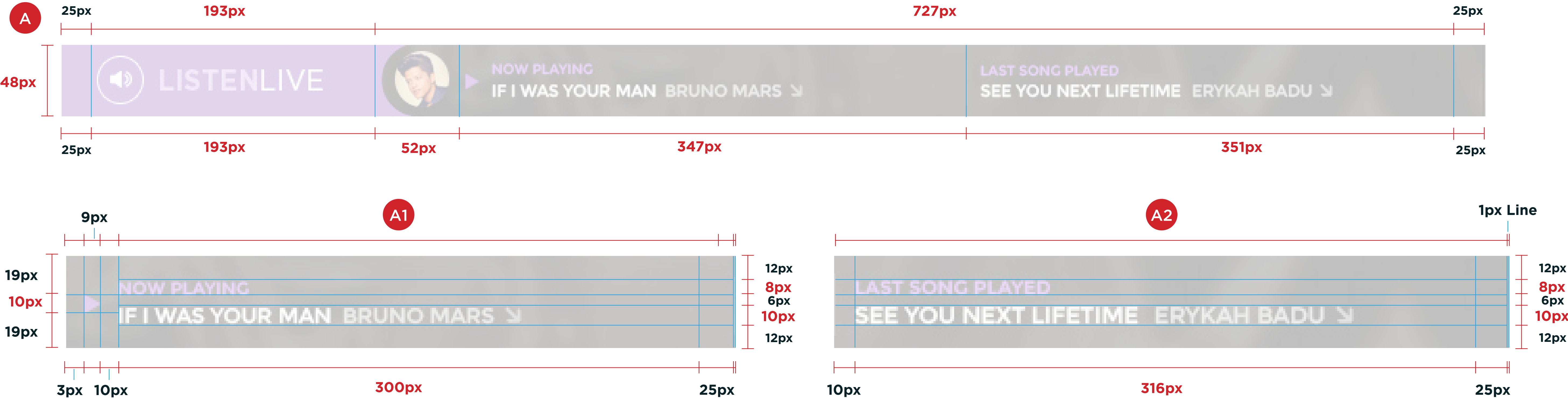
**Notes:**  
-The Promo text will wrap onto two lines maximum



# COX MEDIA DESKTOP HEADER

## UI Specification Document

### ON AIR ITERATIONS - NO ON AIR MODULE



**A** When the station has no Scheduled Programming and chooses to remove the On Air Module, the Now Playing and Last Song Played Modules expand to fill the space.

#### **A1** NOW PLAYING

Width: 347px

Header Text: Color set by CMS  
Header Font Size: 9px

Track: \*Dynamic text  
Track Text: #ffffff  
Track Font Size: 11px  
Max Characters: 25  
Text Align: Left

Artist Name: \*Dynamic text

Artist Text: #909090

Artist Font Size: 11px

Max Characters: 15

Text Align: Left

Play Button: \*Implement Image as SVG - Overlay Provided

Arrow: \*Implement Image as PNG - Overlay Provided

#### **Notes:**

-If Song and/or Artist name is longer than the suggested max character count, both will truncate.

#### **A2** LAST SONG PLAYED

Width: 351px

Header Text: Color set by CMS  
Header Font Size: 9px

Track: \*Dynamic text  
Track Text: #ffffff  
Track Font Size: 11px  
Max Characters: 25  
Text Align: Left

Artist Name: \*Dynamic text

Artist Text: #909090

Artist Font Size: 11px

Max Characters: 15

Text Align: Left

Line: 1px #505050

Arrow: \*Implement Image as PNG - Overlay Provided

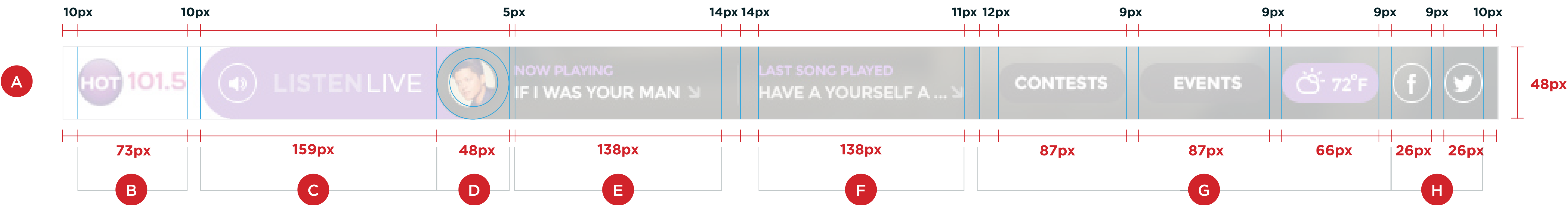
#### **Notes:**

-If Song and/or Artist name is longer than the suggested max character count, both will truncate.

# COX MEDIA DESKTOP HEADER

## UI Specification Document

### DESKTOP - STICKY HEADER



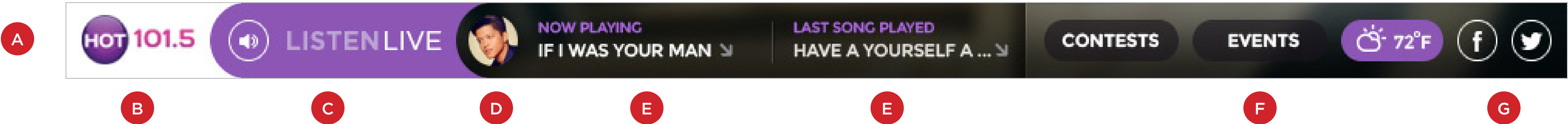
	WIDTH	HEIGHT
A Sticky Header	970px	48px
B Logo Container	73px	38px
C Listen Live	159px	48px
D Artist Image	48px	48px

	WIDTH	HEIGHT
E Now Playing Module	138px	48px
F Last Song Played Module	138px	48px
G Widget Container	279px	48px
H Social Icons	61px	48px

# COX MEDIA DESKTOP HEADER

## UI Specification Document

### DESKTOP - STICKY HEADER



#### A STICKY HEADER

**Background Gradient:** Tile overlay repeats on the x-axis on top of the background image  
*\*Implement Image as PNG - Overlay Provided*

**Background Image:** set by CMS (the header image used in the station full sized header will continue to the sticky version)

**Notes:**  
On scrolling down, hide the default header and display the sticky header, pinned to the top of the browser window.

#### LOGO

**B Station Logo Bug:** The station will create a condensed version of their logo that will be featured in this slot.  
*\*Implement Image as PNG - Overlay Provided*

#### LISTEN LIVE BUTTON

**C Background Bar:** Color set by CMS  
**Listen Live Icon/Text Lockup:** *\*Implement Image as PNG - Overlay Provided*

#### NOW PLAYING IMAGE

**D Background Curve:** *\*Implement Image as SVG - Provided*

**When Playing:** *\*Dynamic image displays*  
**No Artist Image:** Avatar SVG displays with the background set to #ffffff via CSS *\*Implement Image as SVG - Overlay Provided*

#### NOW PLAYING/ LAST SONGS PLAYED

**E** *\*Dynamic text*  
**Font:** Montserrat Regular

**Header Text:** Color set by CMS  
**Header Font Size:** 9px

**Track Text:** #ffffff  
**Track Font Size:** 11px  
**Max Characters:** 20  
**Arrow:** *Implement Image as PNG - Overlay Provided*

#### WIDGET CONTAINER

**F** **Text:** #ffffff  
**Font:** Montserrat Bold  
**Font Size:** 11px  
**Max Widgets:** 3 (including Weather)  
**Min Widgets:** 3 (including Weather)

**WIDGET PILLS-** *\*Dynamic text*  
**Nav Widget Pill:** #000000 at 50% Opacity  
**Widget Max Characters:** 11

**WEATHER**  
**Weather Widget Pill:** Color set by CMS  
**Weather Widget Pill Overlay:** #000000 at 20% Opacity  
**Temperature:** Dynamic via CMS  
**Icons:** *\*Implement Image as PNG - Overlay Provided*

#### SOCIAL ICONS

**G** **Alignment:** Right  
**Max Icons:** 2  
**Min Icons:** 2  
**Icons:** *\*Implement Image as PNG - Overlay Provided*

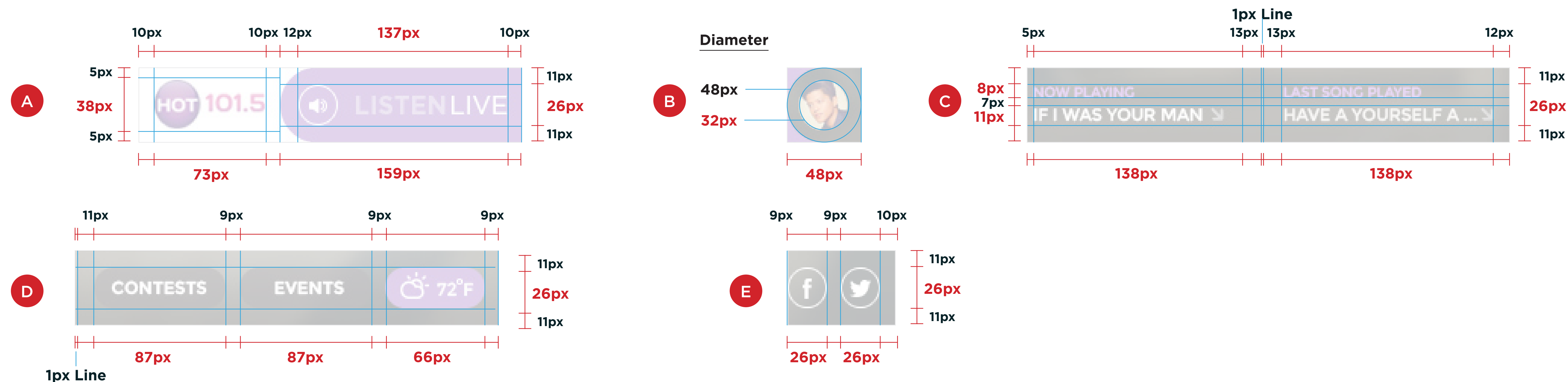


# COX MEDIA DESKTOP HEADER

## UI Specification Document

24

### DESKTOP - STICKY HEADER



#### A LOGO

**Station Logo Bug:** The station will create a condensed version of their logo that will be featured in this slot.

*\*Implement Image as PNG - Overlay Provided*

#### LISTEN LIVE BUTTON

**Background Bar:** Color set by CMS

**Listen Live Icon/Text Lockup:** *\*Implement Image as PNG - Overlay Provided*

#### B NOW PLAYING IMAGE

**Background Curve:** *\*Implement Image as SVG - Provided*

**When Playing:** *\*Dynamic image displays*

**No Artist Image:** Avatar SVG displays with the background set to #ffffff via CSS *\*Implement Image as SVG - Overlay Provided*

#### C NOW PLAYING/ LAST SONGS PLAYED

*\*Dynamic text*

**Font:** Montserrat Regular

**Header Text:** Color set by CMS

**Header Font Size:** 9px

**Track Text:** #ffffff

**Track Font Size:** 11px

**Max Characters:** 20

**Divide Line:** #ffffff at 40% Opacity

**Arrow:** *Implement Image as PNG - Overlay Provided*

#### D WIDGET CONTAINER

**Background Glow:** Image will be flush left, no-repeat. *\*Implement Image as PNG - Overlay Provided*

**Text:** #ffffff

**Font:** Montserrat Bold

**Font Size:** 11px

**Max Widgets:** 3 (including Weather)

**Min Widgets:** 3 (including Weather)

**Divide Line:** #ffffff at 40% Opacity

**WIDGET PILLS-** *\*Dynamic text*

**Nav Widget Pill:** #000000 at 50% Opacity

**Widget Max Characters:** 11

#### WEATHER

**Weather Widget Pill:** Color set by CMS

**Weather Widget Pill Overlay:** #000000 at 20% Opacity

**Temperature:** Dynamic via CMS

**Icons:** *\*Implement Image as PNG - Overlay Provided*

#### E SOCIAL ICONS

**Alignment:** Right

**Max Icons:** 2

**Min Icons:** 2

**Icons:** *\*Implement Image as PNG - Overlay Provided*



# COX MEDIA DESKTOP HEADER

## UI Specification Document

### BACKGROUND IMAGE STYLE GUIDE

Here are a few things to keep in mind when choosing and editing your Background Header Image:

#### A BASIC MEASUREMENTS

Preferred Width: 1200px  
Preferred Height: 510px  
Preferred File Type: Jpeg, PNG, GIF

#### A2 BACKGROUND IMAGE WITH HEADER

#### B RESOLUTION

Preferred Resolution: 72dpi  
Images smaller than the preferred image height, width and resolution will pixelate when the browser expands.

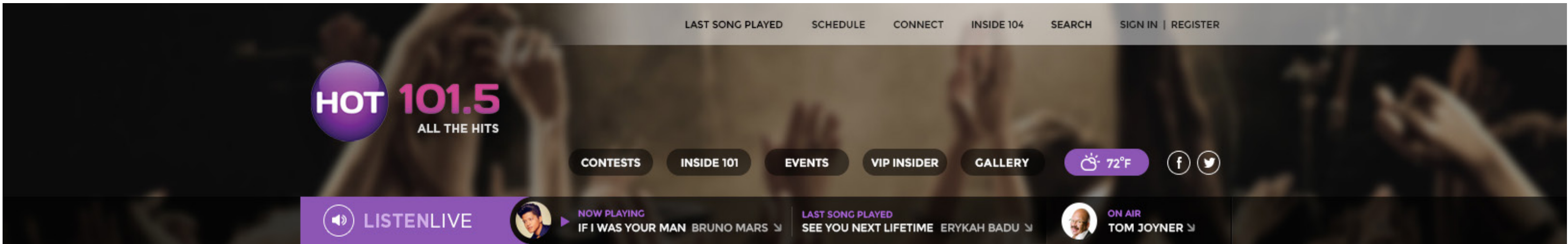
#### Notes

- Background image is 100% browser width
- Background scales with browser
- \*See background image code example for scalability*

A



A2



B



✗ DON'T



✓ DO



### BACKGROUND IMAGE STYLE GUIDE

#### C THE CHOOSING PROCESS

*\*The background image should maintain Cox Media branding integrity. All images should be station appropriate.*

##### C1 Subject Matter:

There are several types of images to choose from, for example:

- Genre Specific (eg. Urban, Rock, Talk)
- Location Specific (eg. Station's City)
- Emotion, Activity (eg. Dancing)
- Abstract (eg. Pattern)

##### C2 Image Quality:

Making sure the image is legible is important; keep these visual distractions in mind:

- Too light
- Too dark
- Too busy
- Too high contrast

##### C3 The Right Choice



✗ DON'T



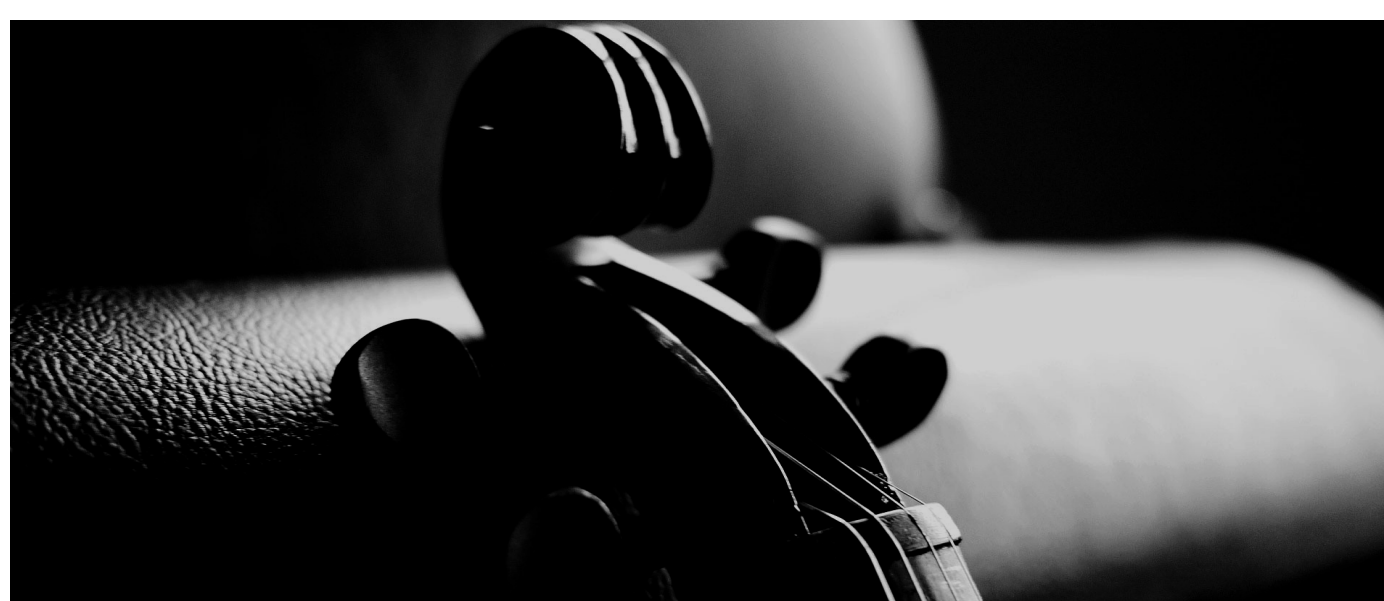
The right choice

✓ DO



Too light

✗ DON'T



Too dark

✗ DON'T



Too busy

✗ DON'T



Too high contrast

✗ DON'T

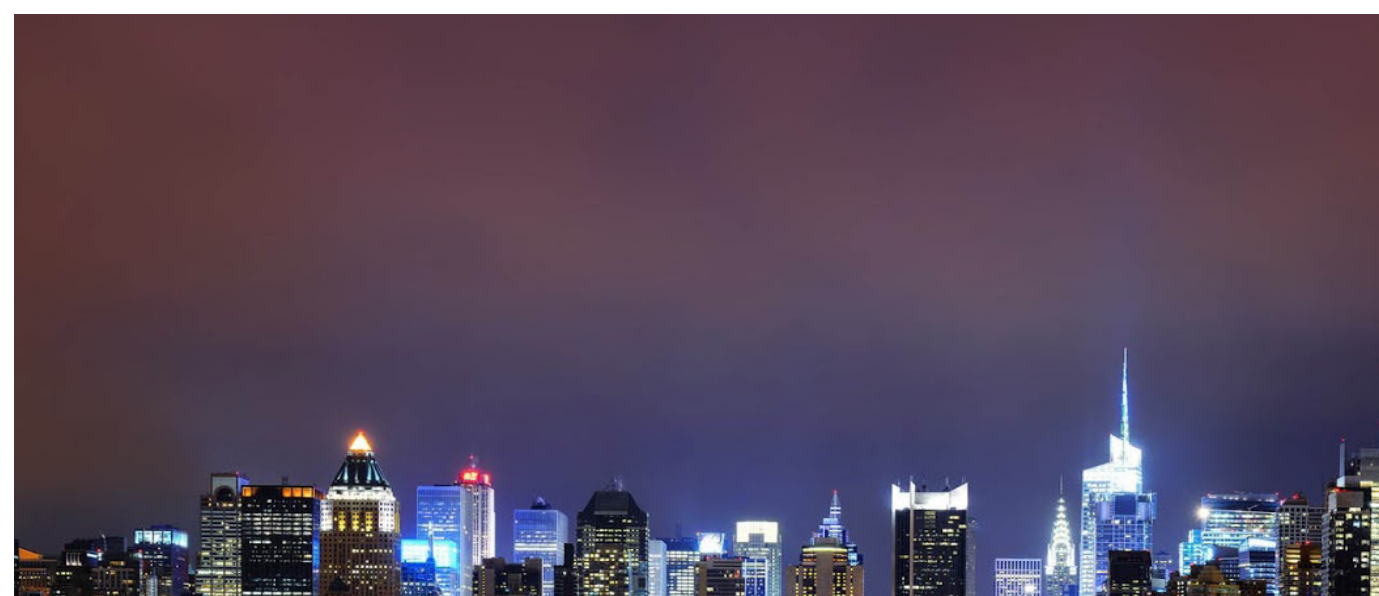


### BACKGROUND IMAGE STYLE GUIDE

#### D THE CROPPING & SIZING PROCESS

- D1** Cropped images should contain the most interesting part of the selected background.
- D2** To maintain image integrity when scaled, make sure that all areas of the image carries the same visual weight.
- D3** Make sure when the image is scaled the subject matter is not skewed.

D1



✗ DON'T

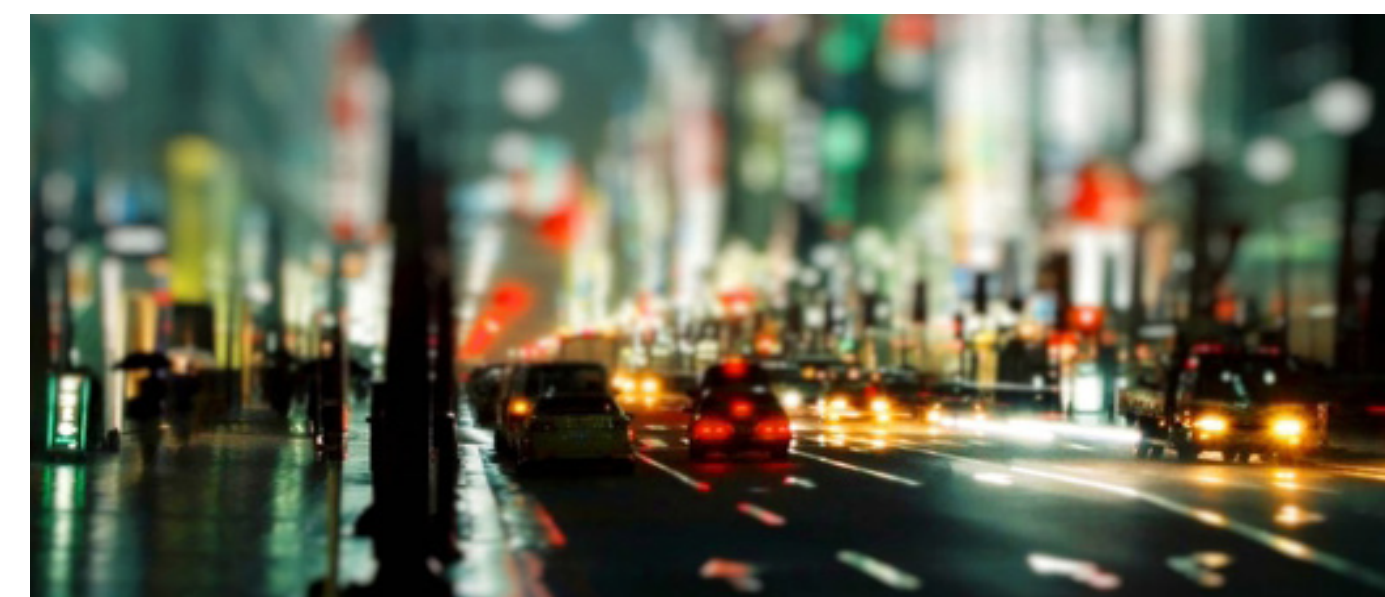


✓ DO

D2



✗ DON'T



✓ DO

D3



✗ DON'T



✓ DO



# COX MEDIA DESKTOP HEADER

## UI Specification Document

### BACKGROUND IMAGE STYLE GUIDE

#### THE EDITING PROCESS

How to best edit and colorize the image.

*\*See “Background\_Image\_Template.psd”*

#### STEP 1

Open “Background\_Image\_Template.psd”

#### STEP 2

Drag your image into the:

- Mute Image Folder
  - ↳ ■ Image Folder

#### STEP 3

Pick your Overlay:

- If your image needs a **dark** overlay, open:
  - Dark Overlay Folder
    - ↳ Dark (Pick your opacity %)

-If your image needs a **light** overlay, open:

- Light Overlay Folder
  - ↳ Light (Pick your opacity %)

#### STEP 4

When saving for web choose:

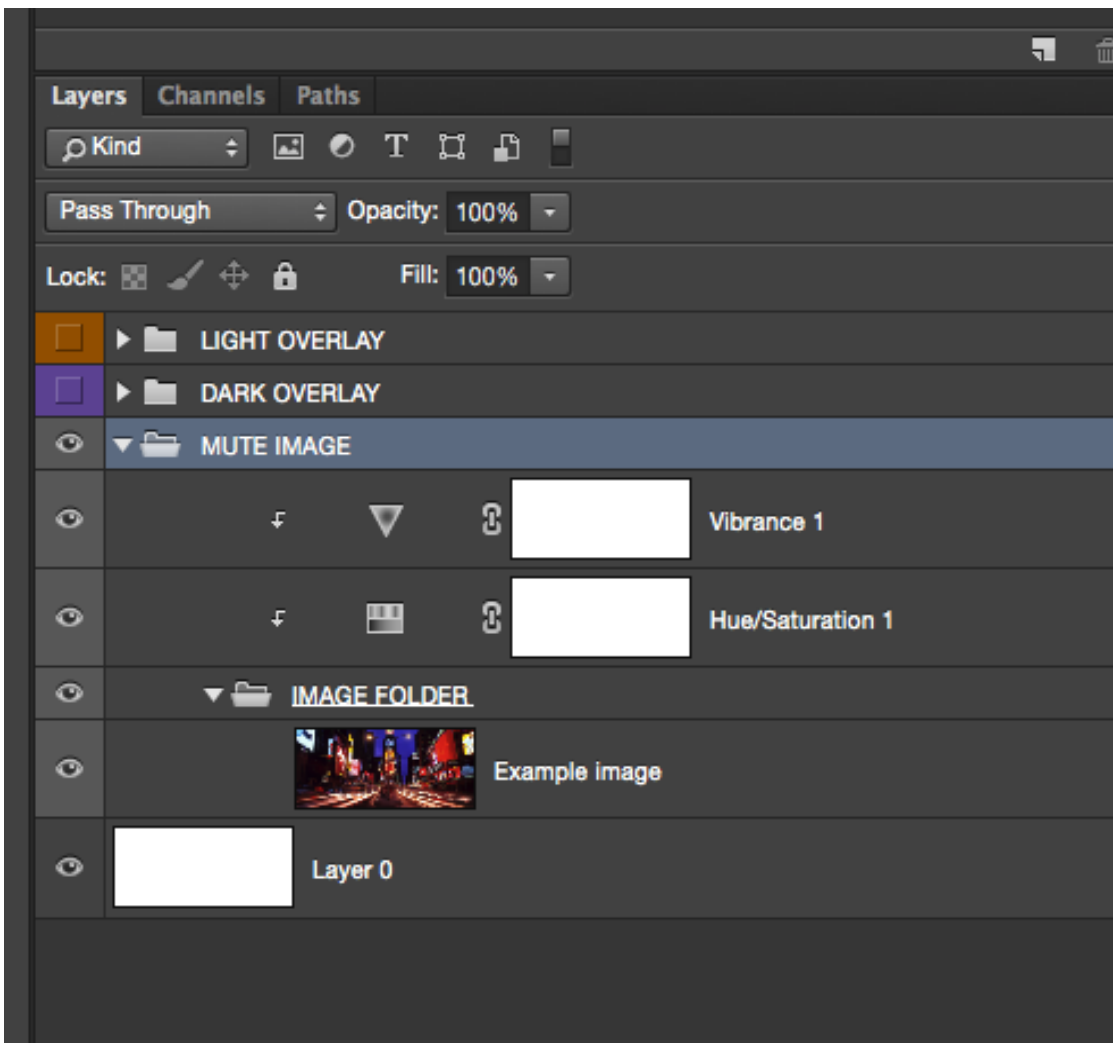
File > “Save for Web”

Optimize file size for best performance

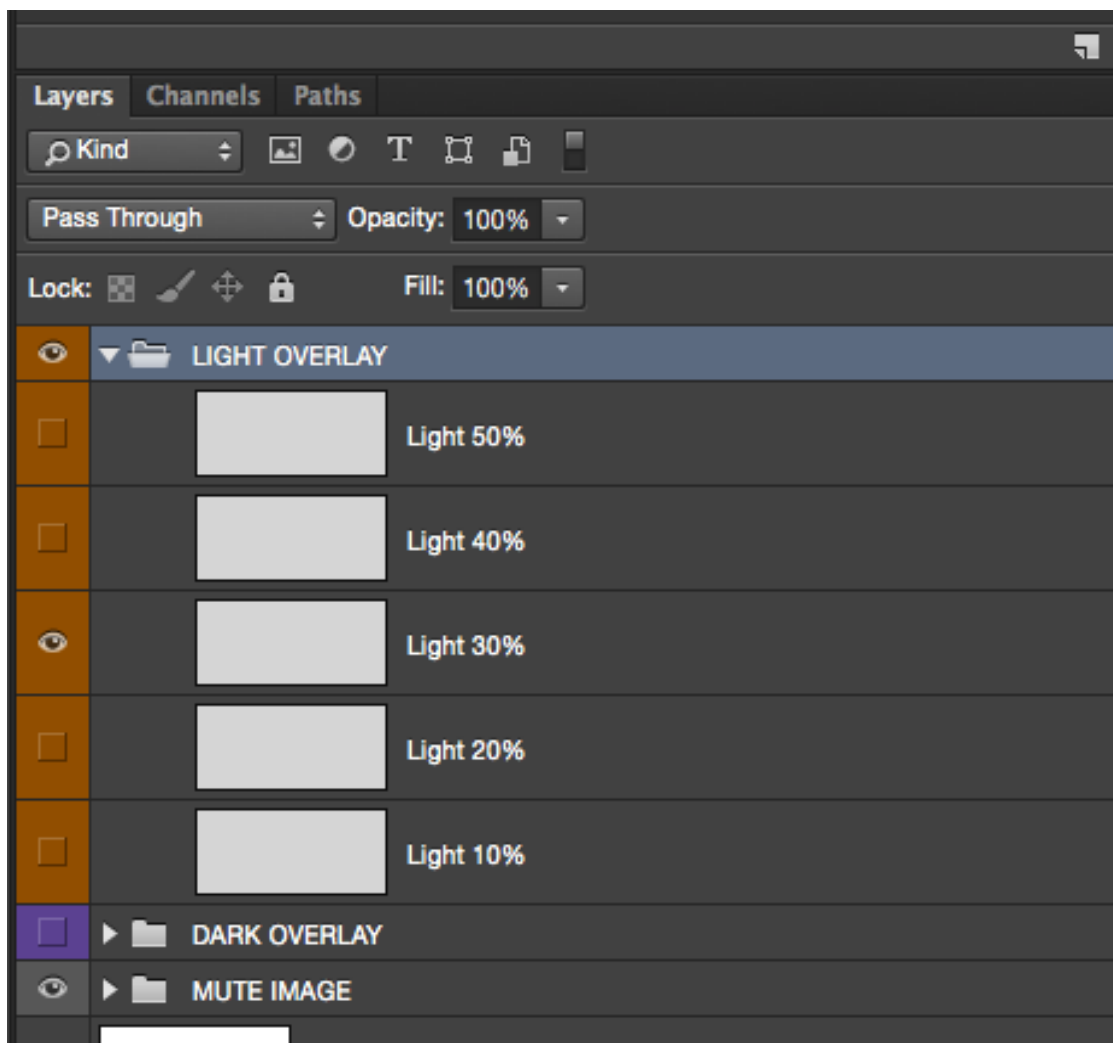
#### Notes

-The artboard is preset to 1200 x 510px. If the image is larger than the artboard, resize the image to the artboard.

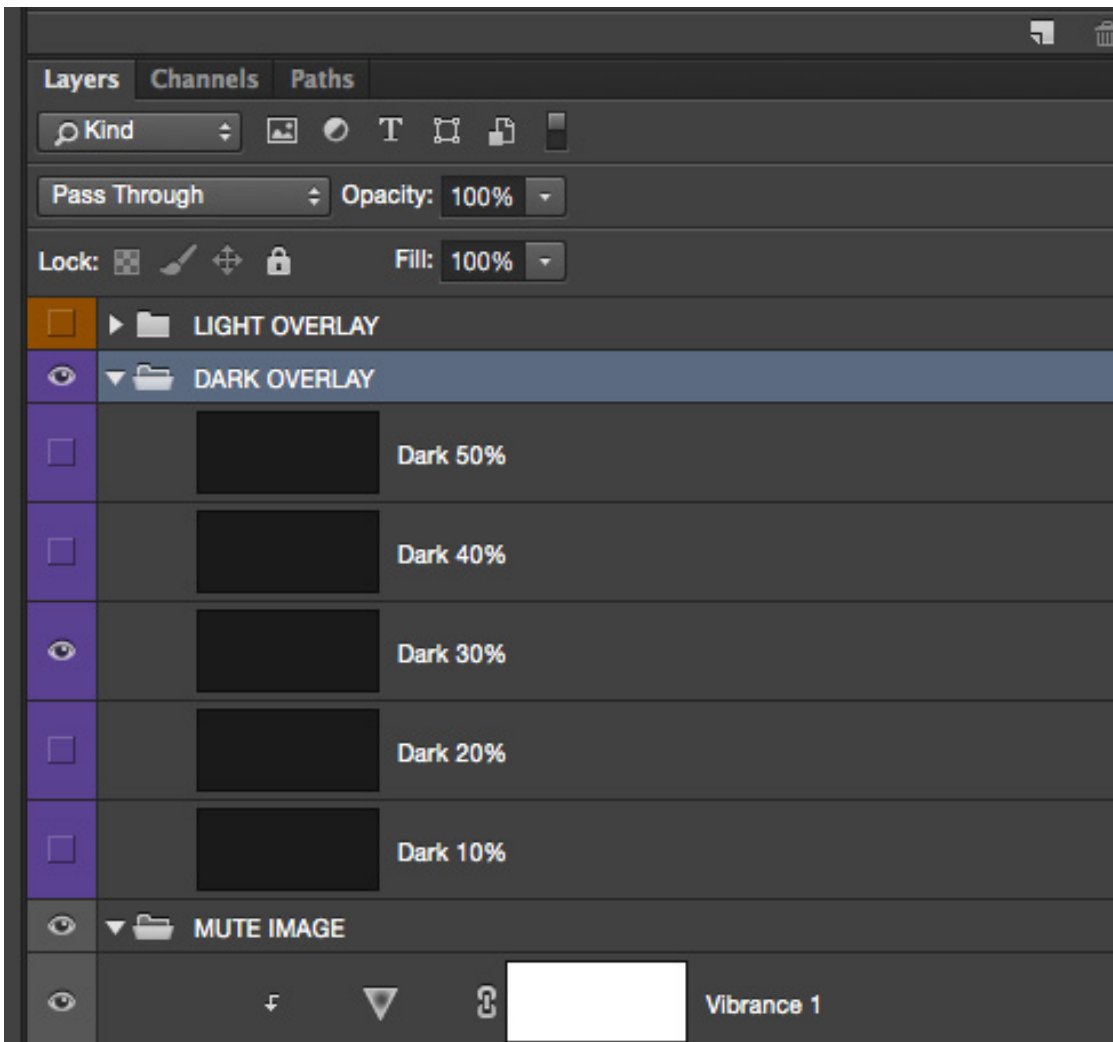
#### STEP 2



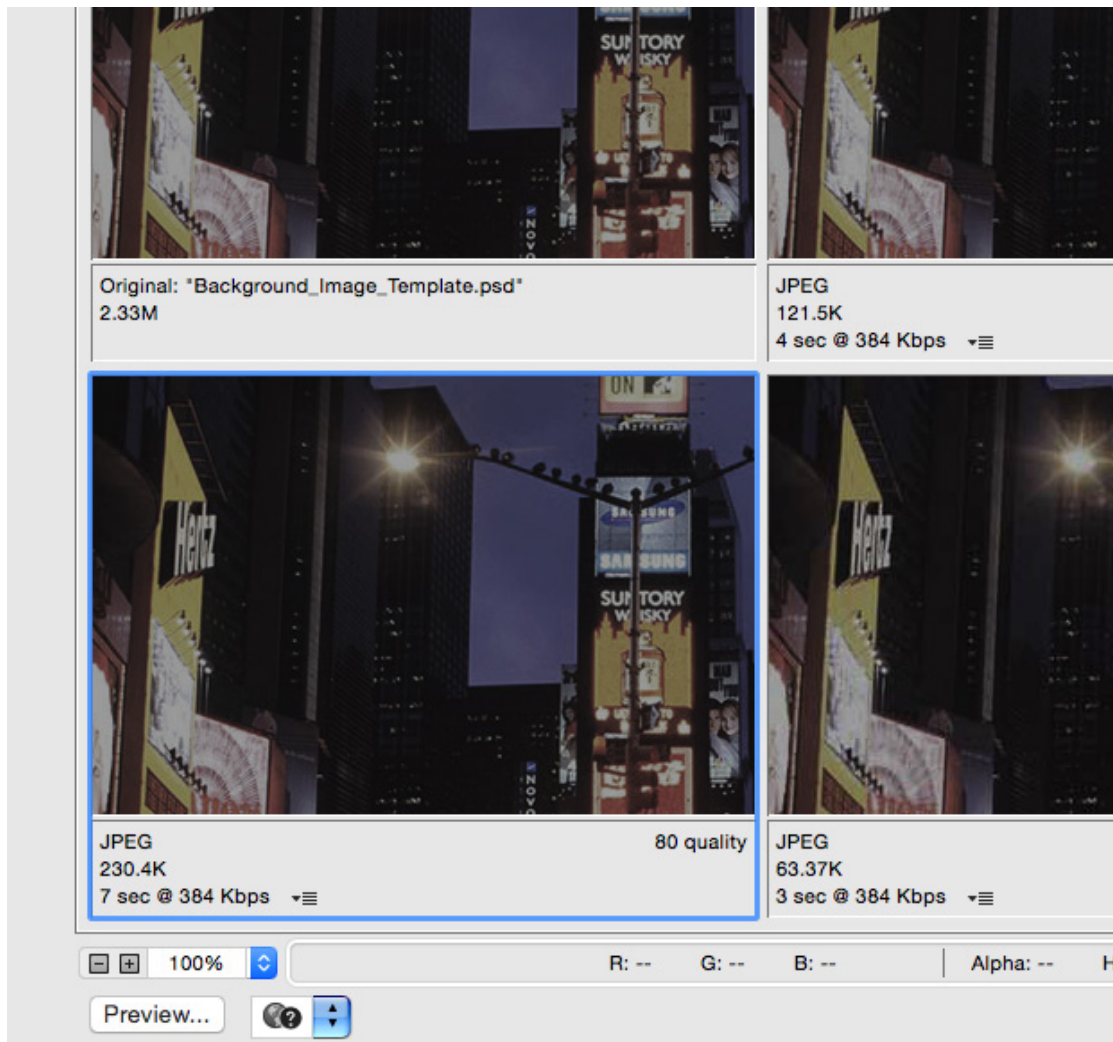
#### STEP 3 LIGHT



#### STEP 3 DARK



#### STEP 4





# COX MEDIA DESKTOP HEADER

## UI Specification Document

### AD WRAP MODEL

#### A AD SPEC

Height: 600px  
Width: 300px

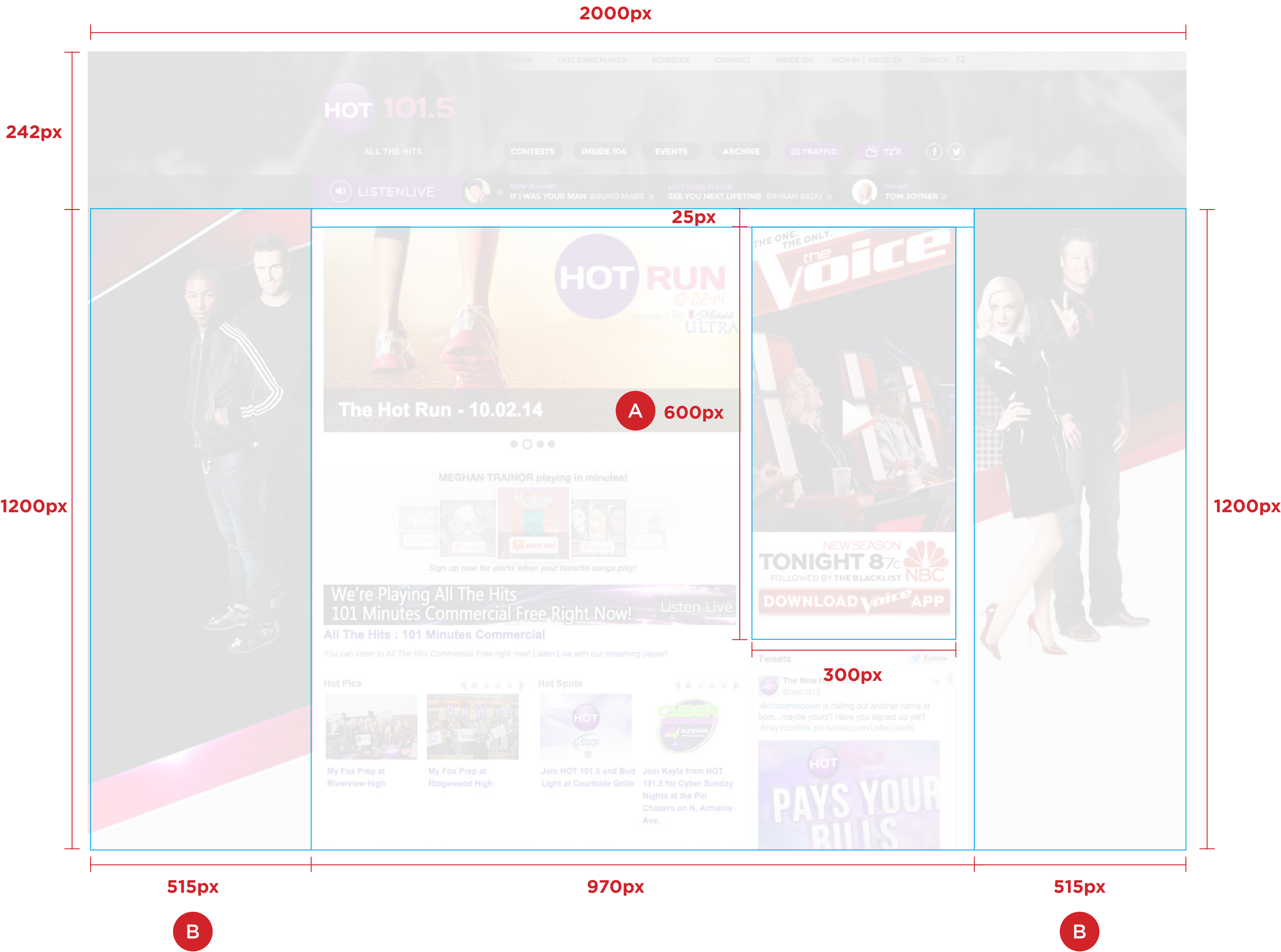
#### B AD WRAP - FULL WRAP

Preferred-Width: 2000px  
Preferred-Height: 1200px

- Ad Wrap will be implemented as a whole graphic to be placed behind the main content well.
- Ad Wrap will be centered horizontally and top aligned vertically.
- Overflow will be hidden.

#### BACKGROUND COLOR

- Ads should have optional background hex color to match ad model.
- When Ad wrap does not display the background hex color becomes the default.





# COX MEDIA DESKTOP HEADER

## UI Specification Document

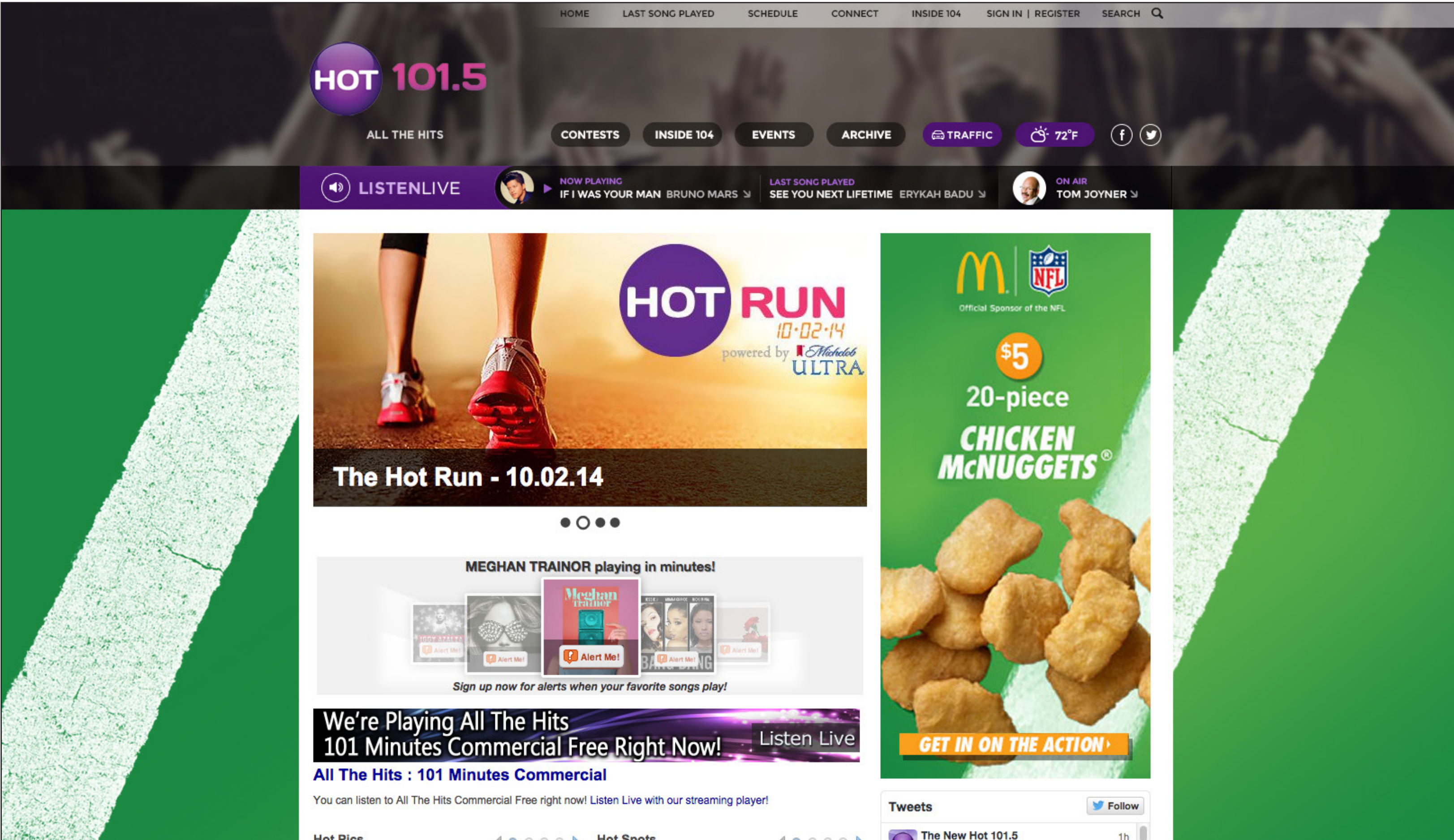
### AD WRAP MODEL

**C VISUAL SYNCING**  
Some wraps will sync visually with the ad featured in the right-rail (see example C)

**D ON SCROLL EVENT**  
Ad Wrap will scroll vertically in sync with the content well **untill sticky header appears**. Background will then stop scrolling and become fixed at the bottom of the sticky header while the content well continues scrolling. (see example D)

*\*The reverse theory applies to scrolling upwards*

C



D

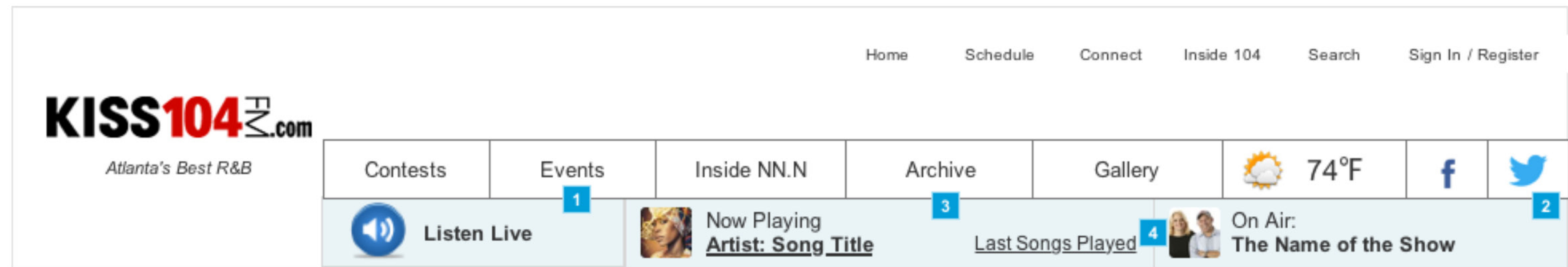




# COX MEDIA DESKTOP HEADER

## UX Specification Document

### 1. Radio Header Desktop



#### 1.1. Behaviors - continued

Footnote	Name	Description
3	Now Playing Module	<p>This module displays information about the song currently on the air. There are multiple possible permutations of this module:</p> <p>1. Current Song - All Data Available There is a song currently being played, and the artist image, artist name and song title are available.</p> <p>2. Current Song - No Image There is a song currently being played and the artist name and song title are available but an artist image is not.</p> <p>3. Current Song - Bad Data There is a song currently being played, but the data feed is corrupt and no information is available for presentation.</p> <p>4. No Song - Station Break There is NO song currently being played because of a station break. During station break, display an icon/image + text programmed by the station, referred to as the "default state."</p> <p>5. No Song - Non-Music Programming There is NO song currently being played because the current On Air show is non-music programming. After a 5 minute delay (after the last song played), display the station image + text, referred to as the default state.</p>
4	Last Songs Played CTA	<p>This link or button navigates to the Last Songs Played page. It is always enabled and always visible.</p>



### 1.2. Site Navigation

#### 1.2.1. Not Logged In State



##### 1.2.1.1. Behaviors

Footnote	Name	Description
1	Sign In Navigation Label	Click to reveal panel with sign-in fields.
2	Utility Navigation	A global navigation bar that includes site- or utility-oriented links such as "Search" and "Sign In". Other links to standard station content may be included with a dropdown to secondary navigation. The station has the ability to customize the items in this menu.
3	Register Navigation Label	Click to reveal registration fields.
4	Search Navigation Label	When clicked, the visibility of the search panel toggles between visible and hidden.

#### 1.2.2. Logged In State



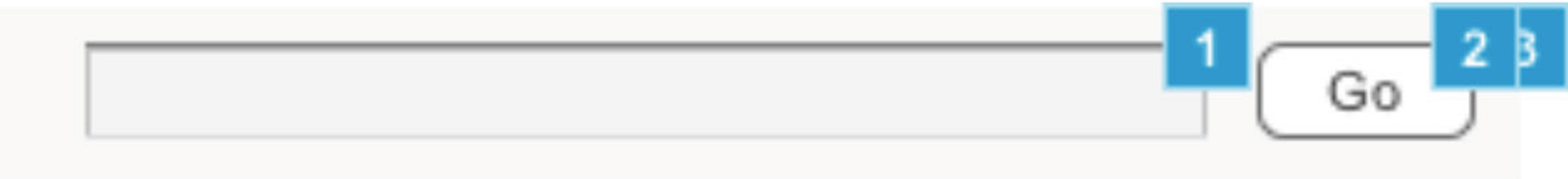
##### 1.2.2.1. Behaviors

Footnote	Name	Description
1	Personalized Greeting	When the user logs in, display "Hi, <First Name Last Name>"  When the user clicks this menu item, dropdown options will display including "Member Center",



### 1.3. Search Panel

#### 1.3.1. Search Panel



##### 1.3.1.1. Behaviors

Footnote	Name	Description
1	Search Text Input Field	<p>Default state: enabled, auto-focus on</p> <p>Default text: none</p> <p>When the user enters at least one character, the search submit button becomes enabled.</p> <p>There are no changes to as-is search rules. For example, this is an alphanumeric field and there are no restrictions to the type of input accepted. The current character limit is &gt;300 characters. The recommended character limit is 50-75.</p> <p>Note: Predictive text is not included in this phase but may be a future enhancement.</p>
2	Search Submit Button	<p>This button activates a site-wide search based upon the text entered in the search text entry field.</p> <p>Default state: disabled</p> <p>The button becomes enabled once the user has entered at least one character in the search text input field.</p> <p>When the button is selected, generate a search based upon the text entered in the text entry field. Upon page load with the search results, the header search panel remains expanded until the user either clicks the word "Search" from the menu, or navigates to another page.</p>
3	Search Panel	<p>This panel includes the search text entry field and the search submit button.</p> <p>Default state: Hidden</p>

## 1.4. Sign In Panel

### 1.4.1. Sign in Panel



#### 1.4.1.1. Behaviors

Footnote	Name	Description
1	Sign In Submit Button	<div>No changes to the functional specifications for Sign In are indicated here.</div> <div>When the user successfully signs in, the "Sign In" and "Register" navigation labels are suppressed and replaced by a personalized greeting.</div>

## 2. Radio Header Desktop -Sticky



### 2.1. Behaviors

Footnote	Footnote	Description
1	Sticky Header	On scrolling down, hide the default header and display the sticky header, pinned to the top of the browser window.



Revision Log

Date	Document Version	Discription
11/10/14	Version 2.0	Added measurements based on phone size 320x568 px, added measurements in percentages, Asset Package updated to x4 pixel density.
11/10/14	Version 2.1	Added general measurements and design specs for Desktop
11/18/14	Version 2.2	Changed header width from 960px to 970px.
11/20/14	Version 3	Added Design and Measurement Specs for Desktop Header
11/25/14	Version 3.2	Made header spec refer only to the 970px header
12/03/14	Version 4	Added Background style guide
12/05/14	Version 5	Added Ad Wrap Spec



# UI Specification Document

## Revision Log - Continued

[illegible]